



INCLUSIVENESS TO ANNUAL REPORT 2020 TRANSFORM



VISION



PWDC envisions a Penang which upholds in practice the principles of substantive equality among women and men, good governance, and social justice.



MISSION



PWDC seeks to mainstream gender into key policies, programmes and practices of the public sector and to transform the necessary structures and culture through advocacy, capacity development, and strategic partnerships with different sectors of society.



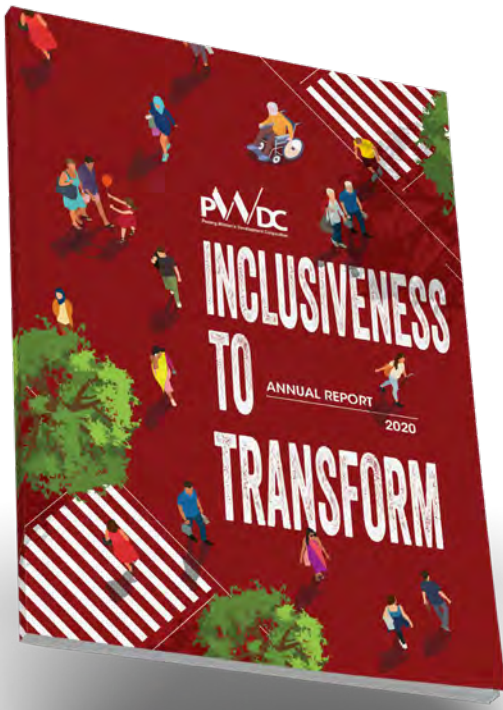
OBJECTIVES



- 1.**
To support the capacities of state and local governments to integrate gender perspectives into policies, programmes, and practices.
- 2.**
To strengthen women's leadership and political participation.
- 3.**
To enhance women's participation in economic life.

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Cover Rationale

INCLUSIVENESS TO TRANSFORM

Portraying a busy crosswalk with men and women hailing from diverse backgrounds going about their daily lives, the theme of integrating gender diversity into our everyday routines is well expressed. While each of us might become used to the hustle and bustle of life including pre-conceived stereotypes and gender roles that are weaved into our daily rhythm, it is important that we realise we can transform at the crossroad of opportunities, in achieving a gender inclusive society.



About Us

"Penang is the first state in Malaysia to take the initiative to put in place Gender Inclusiveness Policy and Jawatankuasa Pembangunan Wanita dan Keluarga."



The Penang Women's Development Corporation (PWDC) is a state entity working towards the transformation of Penang into an advanced and progressive society through promoting equality among all women and men, girls and boys regardless of ethnicity, religion, gender or socio-economic background. PWDC believes that Penang's people are the key to her future and shared prosperity and that women and men alike must have the opportunities, rights, and freedom to realise their full potential as citizens.

Since its establishment in November 2011, PWDC has played a pivotal role as a key to Penang State Government entity which works towards the mainstreaming of gender, social inclusiveness, and good governance across all sectors in Penang. PWDC achieves this by working with partners to plan and implement gender responsive projects, raise public awareness of gender issues, and build capacity among individuals and communities. PWDC also advocates measures to close gender gaps between women and men in all sectors including the economy, public sphere, politics, and governance.

As Penang advances towards its aspiration of a progressive society, PWDC will continue to strategise and execute multi-level and multi-pronged approaches to bring about meaningful and lasting change. PWDC envisions an inclusive future where all women and men, girls and boys will have equal opportunities to fully contribute to and benefit from state that values and upholds the principles of democratic participation, respect for diversity, and individual dignity as well as social justice.

Message From Chairperson

2020 was a Transformative Year



YB PUAN CHONG ENG

*Chairperson of
Penang Women's Development Corporation*

I am impressed with the transformative approach by PWDC through reprising its roles to implement policies and providing platforms to execute changes, despite the rampage caused by the COVID-19 pandemic.

The Penang State Government adopted the Safe Family Policy as a timely response to the ever increased domestic violence cases due to the Movement Control Order (MCO) restriction. With strong organisational skills and strategic collaboration approach, PWDC and WCC had facilitated workshops that built a support network of frontliners for victims of domestic violence, known as the "First Support Point". I witnessed the enthusiasm of the workshop participants who appreciated such an opportunity to serve the community better. Among them were state and local government officers, representatives from assemblyperson service centres, NGOs, and religious organisations. Ultimately, our goal is to make everyone in Penang to become a support point.

PWDC also continued to champion the Gender Inclusiveness Policy adopted in 2019. The first Gender Responsive and Participatory Budgeting (GRPB) Champion Awards were organised for both local governments in Penang. As a result, I observed high engagements among the departments to produce quality GRPB projects which emphasised inclusivity besides addressing the different needs of different communities. This initiative will build the momentum for GRPB to be institutionalised and become part of the work culture. At the state government level, I am proud to say that a total of 10 departments have been trained to implement GRPB effectively.

Message From Chairperson

Notably, Sidang Wanita 2020 has indeed become the cornerstone of PWDC's aspiration to increase women's representation in politics. As a result, 40 women representatives were selected among a whopping total of 400 women from the programmes' onset. This positive reception from the communities has shattered the long-standing myth that women were not interested in politics. Instead, they displayed an undeniable passion as leaders when they assumed their role as constituency representatives in the mock state assembly. Being veracious, these women ensured their voices were heard as they debated and deliberated on issues concerning their assigned constituencies. Here, I would like to express my thanks to the State Assembly Speaker YB. Dato' Law Choo Kiang for supporting Sidang Wanita and has taken upon himself to chair the mock assembly.

I am also glad to see another milestone has been achieved in empowering women in the economy. PWDC's Penang Women Entrepreneur Mentoring Programme (PWEMP) provided a valuable opportunity for women entrepreneurs to support each other. The mentees have demonstrated that women are equally capable of being business leaders in fields perceived as "masculine", such as science and technology. Additionally, the mentors displayed an eagerness to share their knowledge to lift more women into being financially independent like them or be even more successful than them.

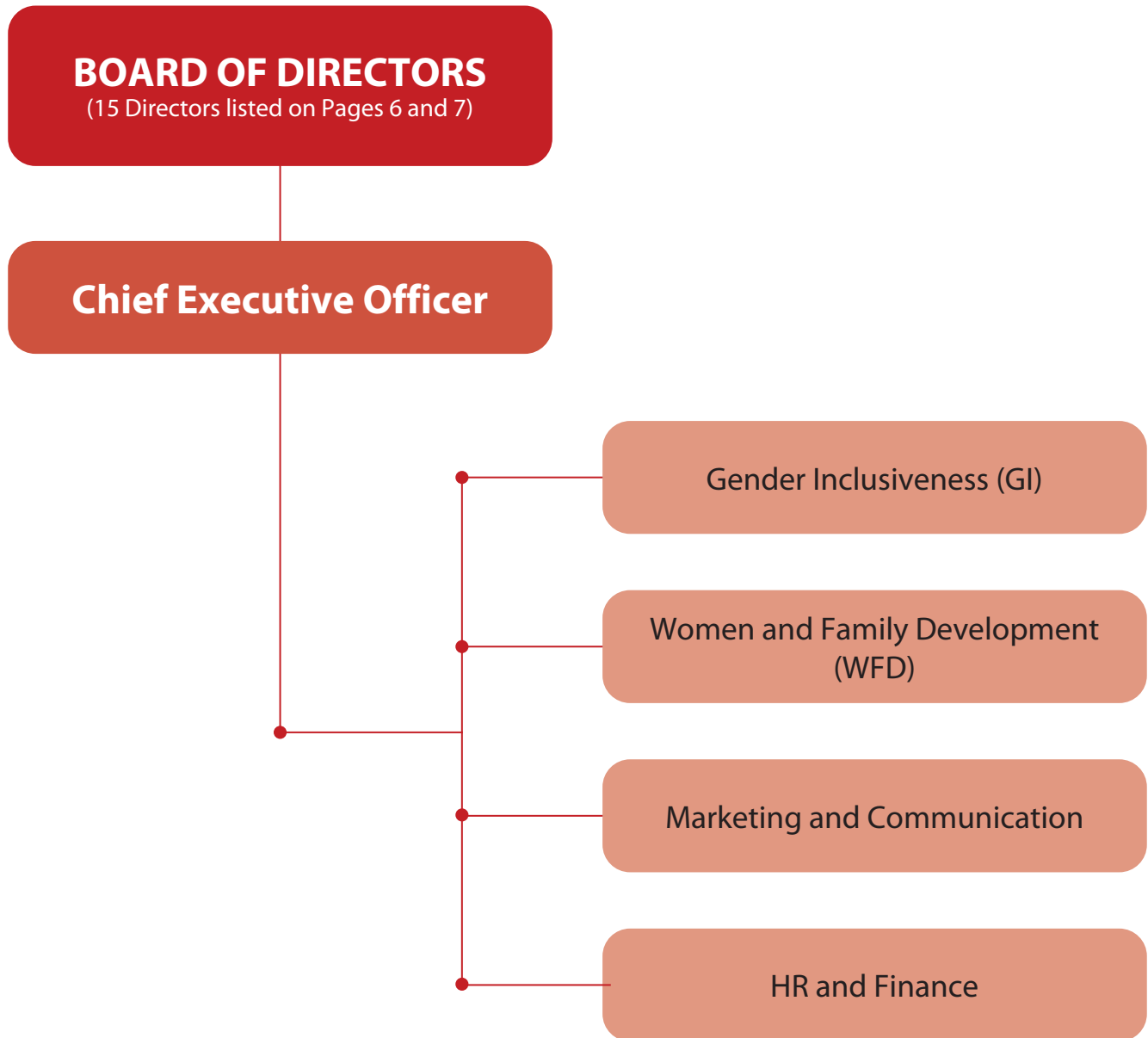
On the grassroots level, PWDC continues to create impacts through International Women's Day (IWD) and Penang Goes Orange (PGO). The campaigns highlight women's contributions to family, society, and nation, as well as, increase public awareness about stopping violence against women by taking a hybrid approach of online and offline activities.

At this point, I must extend my deepest gratitude to the Penang Chief Minister, Y.A.B. Chow Kon Yeow, for continuing to move forth the women's agenda and gender inclusiveness in Penang. Through his far-sighted vision in gender equality and social justice, we were able to transform the landscape in Penang through unprecedented initiatives such as the Sidang Wanita, PWEMP, Gender Inclusiveness Policy, and Women and Family Development Committee (JPWK).

Furthermore, these achievements were made possible with the commitment of the CEO and staff, the strong support from the directors, as well as, the key partnerships of state and local government officers, NGOs, academia and individual contributors. My sincere appreciation to you for making 2020, a transformative year.

PWDC has come a long way since its inception in 2011, and I am glad to witness its transformation from scratch into an influential powerhouse. Today, PWDC has earned due recognition and may proudly boast its progress in gender mainstreaming, creating an inclusive society, and promoting equality and social justice. The achievements in 2020 were commendable, and I look forward to the implementation of more positive changes in the years to come.

Organisational Structure



Board Of Directors



YB. Puan Chong Eng (Chairperson)



YB. Dr. Norlela Binti Ariffin



YB. Puan Lim Siew Khim



YB. Puan Syerleena Abdul Rashid



YB. Puan Heng Lee Lee



YB. Puan Kasthuriraani Patto

Board Of Directors



Dato' Rohana Binti Abdul Ghani



Dato' Dr. Florence Sinniah



Dr. Wong Lai Yong



Puan Nurfarah Zafirah Foo Abdullah



Puan Krista Goon Phooi Kheng



Puan Bharathi Suppiah



Dato' Azhar Bin Arshad



Puan Nur Zarina Zakaria



Puan Marshidaliza Marzuki

Gender Inclusiveness (GI)

Overview

Gender Inclusiveness emphasises the acceptance and respect towards different individual's needs within a community. It aims to create an environment that accepts, respects and understands the different needs of women and men in order to narrow the gender gap. The primary considerations are:

- To ensure all women, men, boys and girls have the same opportunity to participate, contribute and benefit from state projects and programmes
- To identify the short-term, mid-term and long-term plans to institutionalise gender into state policy and projects
- To develop strategies to encourage the private sector and non-governmental organisations (NGOs) to incorporate Gender Inclusiveness into the administration and implementation of programmes and activities
- To utilise Gender Responsive and Participatory Budgeting (GRPB) in the budget planning and implementation of the state departments and agencies

Gender Inclusiveness Policy promotes gender-balanced management and takes gender perspectives into consideration in every decision-making, planning, and administration process at every level of the state government. It also paved the way for institutionalising Gender Responsive and Participatory Budgeting (GRPB).

The concept of gender inclusiveness is inspired by the United Nations Sustainable Development Goals (SDGs), specifically Goal 5: Gender Equality and Goal 10: Reduced Inequalities. The policy was officially adopted in March 2019.

Gender Inclusiveness (GI)

Calendar of Events

State Housing Department Project

JANUARY 2020	➤ Desa Wawasan Visit & Cleaning Community Contract Management Workshop ➤ Briefing & Announcement of the Gender Responsive and Participatory Budgeting at PPR Taman Manggis	AUGUST 2020	➤ Preliminary Discussion Session according to the age groups in Taman Manggis PPR
FEBRUARY 2020	➤ Vote on the Needs of Residents of Padang Tembak Flats Block E & J ➤ Focus Group Discussion (FGD) Workshop at PPR Taman Manggis	SEPTEMBER 2020	➤ Organisational Management Workshop with the GRPB Community
APRIL 2020	➤ Online Interview for RSK Desa Wawasan Cleaning Community Contract Workers ➤ Online Price Negotiation for RSK Desa Wawasan Online Community Cleaning Contract	OCTOBER 2020	➤ FGD for PPR Taman Manggis Male Youth Group ➤ Meeting with the Sg Rambai RSK Desa Wawasan Residents Association
MAY 2020	➤ Briefing on the Scope of Work for the RSK Desa Wawasan Cleaning Community Contract ➤ Cleaning Community Contract Handover Ceremony to Resident Association	DECEMBER 2020	➤ Meeting with State Housing & RA PPR Taman Manggis ➤ Vote on the needs of PPR Taman Manggis Residents

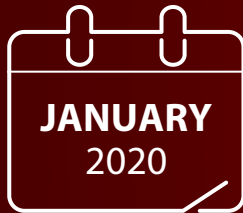
Public Space (Sungai Kelian Linear Park)

SEPTEMBER 2020	➤ Site Visit to Taman Loh Poh Heng with Friends of Sungai Kelian (FoSK)	NOVEMBER 2020	➤ Online questionnaires to get feedback from the residents of Tanjung Bungah
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Gender Inclusiveness (GI)

Calendar of Events

Public Space (Lebuh Sungai Pinang 7)



- Presentation session on the results of the needs assessment for the Stadium and Open Space Association



- Ground Breaking Ceremony for Lebuh Sungai Pinang Neighbourhood Park Greening Project 7

MBPP Housing Project (MBPP Flat Padang Tembak)



- Site Visit to MBPP Padang Tembak Flat



- Questionnaire presentation session with the Evaluation and Property Management Department



- Meeting with the Evaluation and Property Management Department, MBPP
- Project Description Session with the Project Assistant for the Questionnaire Phase
- Questionnaire Phase for the GRPB Project at Flat MBPP Padang Tembak



- Discussion with JNH MBPP

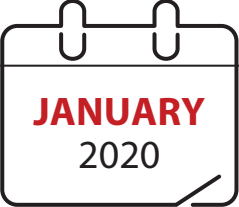
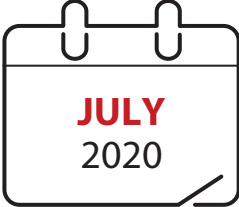
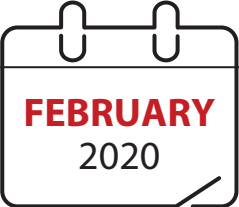
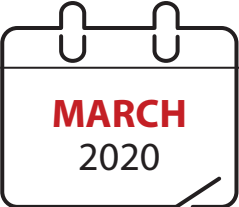
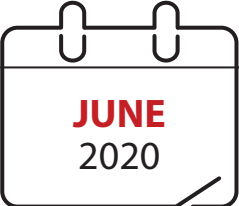


- Voting phase of needs for Flat MBPP Padang Tembak

Gender Inclusiveness (GI)

Calendar of Events

GRPB at State and Local Government

 JANUARY 2020	➤ Jury & Secretariat Briefing for GRPB Champion Award 2019 MBSP ➤ Final Project Presentation Session for GRPB	 JULY 2020	➤ GRPB Champion Award 2020 MBSP Briefing and Partnership Session with the Landscape Department of MBSP ➤ Site Visit Evaluation for GRPB Champion Award 2019 MBPP ➤ Gender Inclusiveness Webinar for MBPP Council Members ➤ Presentation of GRPB Champion Award 2019 MBPP ➤ Gender Committee Meeting MBSP No.1 2020
 FEBRUARY 2020	➤ Discussion & Guidance about GRPB Champion Award 2019 for Heritage Conservation Department in MBPP ➤ MBPP GRPB Committee Meeting 1/2020 ➤ Discussion for the Presentation Ceremony of the GRPB Champion Award 2019 MBSP ➤ Meeting with the Licensing Department of MBSP for Jalan Bukit Hawker Complex ➤ Preparatory Discussion for the Presentation Ceremony of the GRPB Champion Award 2019 MBSP ➤ Presentation Ceremony of the GRPB Champion Award 2019 MBSP	 AUGUST 2020	➤ GRPB BOOTCAMP Workshop for 6 departments/agencies (Capacity Building) ➤ GRPB BOOTCAMP Workshop for 7 departments/agencies (Capacity Building) ➤ GRPB Committee Meeting MBPP 2/2020 ➤ Announcement of Winners for the GRPB Champion Award 2019 MBPP
 MARCH 2020	➤ Final Report Writing Workshop for the GRPB Champion Award 2019 MBPP	 SEPTEMBER 2020	➤ Discussion session with BTMKN on BIG DATA ➤ FGD and GRPB Workshop for MBSP Council Members and new officers ➤ MBSP 2021 Budget Presentation on FB Live
 JUNE 2020	➤ FGD Online Session with GRPB MBPP Officers: Challenges Involving Community Management ➤ FGD Online Session with GRPB MBSP Officers: Challenges Involving Community Management	 OCTOBER 2020	➤ Preparation Workshop for GRPB Champion Award 2020-2021 MBSP
		 NOVEMBER 2020	➤ GRPB Committee Meeting MBPP No. 3 of 2020

Gender Inclusiveness (GI)

Calendar of Events

GI Policy

FEBRUARY
2020

- Briefing on Gender Inclusive Policy for the Penang Syariah Judiciary Department
- Gender Inclusiveness MMK Meeting No.1/2020

JUNE
2020

- FGD Action Plan Presentation Session for SUKPP
- FGD Action Plan Presentation Session for MBPP
- FGD Action Plan Presentation Session for MBSP

MARCH
2020

- FGD Action Plan Coordination Session for MBSP
- FGD Action Plan Coordination Session for MBPP

JULY
2020

- 'Habaq Mai @ Rumah Kacha'
- FGD and GRPB briefing in conjunction with the Majlis Pengurusan Komuniti Kampung (MPKK) Strengthening Course, Women & Family Development Committee (JPWK) as well as the meeting of District Officers with MPKK & JPWK Seberang Perai Tengah District Year 2020

APRIL
2020

- Town Hall Session to launch MBSP 2021 Budget Questionnaire (FB Live)

AUGUST
2020

- Gender Inclusiveness Policy Briefing for Seberang Perai Tengah District and Land Office
- Gender Inclusiveness Policy Briefing for Timur Laut District and Land Office
- Gender Inclusiveness MMK Meeting No. 3/2020
- Gender Inclusiveness Policy Briefing for Barat Daya District and Land Office
- Gender Inclusiveness Policy Briefing for the Internal Audit Unit, Penang State Secretary's Office

MAY
2020

- Gender Inclusiveness MMK Meeting No. 2/2020

Gender Inclusiveness (GI)

Calendar of Events

GI Policy (Cont'd)

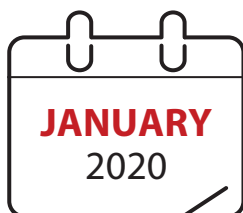


- Briefing on Gender Inclusiveness Policy for the R&D Group of the Penang Irrigation and Drainage Department (JPS)
- Gender Inclusiveness Briefing for the RCSI & UCD Groups 1,2 & 3
- Gender Inclusiveness Policy Briefing for the Penang State Finance Department
- Briefing on Gender Inclusiveness Policy for the Implementation Group of the Penang Irrigation and Drainage Department (JPS)



- Sub-Committee Meeting for the criteria and scoring finalisation in GRPB Champion Award 2020-2021
- Gender Inclusiveness MMK Meeting No. 4/2020

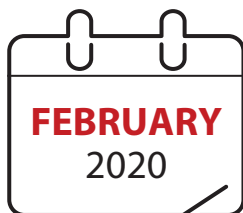
GRPB at State and Local Government



- Meeting with Deputy Secretary General (Policy), KPKT (GRPB Presentation)



- 'Gebang GRPB Habaq Mai! x Kontrak Komuniti'



- Capacity Building Session on Sex-Disaggregated Data (SDD) and Gender Analysis



- M&E Workshop with Kin



- FGD session for Programme 'Ini Hal Lelaki'
- Recording and Interview Session for Habaq Mai Community Contract

Gender Inclusiveness (GI)

Highlights

Local Government

MBSP

MBSP-GRPB Champion Award 2019

GRPB Champion Award aims to mainstream GRPB in the local governments as well as instilling the practice of documentation as part of their work culture.

Out of 20 departments/ units that participated in the MBSP-GRPB Champion Award 2019, 11 were chosen as finalists and made it to the presentation session which was held on 16 January 2020. In order to ensure elements of participation were incorporated during this session, 82 public juries from other departments/ units which did not make it to the final were given the opportunity to choose the best presentation.



Voting process of the public jury.

Gender Inclusiveness (GI)

Highlights

The Landscape Department was crowned as the champion of the GRPB Champion Award 2019 in MBSP on February 27, 2020 during the prize giving ceremony. Notably, the event launching of MBSP-GRPB Champion Award 2020 received a wide media coverage.

Appended below is the list of the main winners for the competition that was held for the first time:

Placing	Department	Prizes
1	Landscape Department	- Trophy - Cash prize worth RM 7,000 - Plaque for 1st Runner-Up
2	Building Commissioner Department	- Cash Prize worth RM 2,000 - Plaque for 2nd Runner-Up
3	Engineering Department	- Cash Prize worth RM 1,000 - Plaque for 3rd Placing
4	Tourism, Arts and Heritage Department	- Cash Prize worth RM 500 - Plaque for 4th Placing
5	Butterworth Baharu Unit	- Cash Prize worth RM 500 - Plaque for 5th Placing



A group photo session of the winners of the MBSP-GRPB Champion Award 2019 with EXCO for Social Development and Non-Islamic Religious Affairs, YB Chong Eng, and MBSP Secretary, Ir. Hj. Rosnani Bt. Hj Mahmod and the professional juries.

Gender Inclusiveness (GI)

Highlights

In preparation for the coming MBSP-GRPB Champion Award 2020, a workshop was organised for all participating departments on October 5, 2020 and it attracted a total of 136 participants from 17 departments/ units of MBSP.



The MBSP-GRPB Champion Award has gained momentum and set to be an annual event for MBSP.

MBPP

Capacity Building Programmes

A report writing workshop about GRPB was organised for a total of 20 participants on March 13, 2020. During the workshop, ADUN Machang Bubok, YB. Lee Khai Loon, who championed the “Duit Kita, Hak Kita” project in the community was invited to provide tips and inspiration to the participants.



The GRPB team sharing their insights on the report with the Environmental and Health Department on the on-going progress of the MBPP Stray Dogs Control Centre.

MBPP-GRPB Champion Award 2019

On July 8, 2020 a group of 6 professional juries conducted an on-site visit for the MBPP-GRPB Champion Award 2019 and a final presentation by all the teams was held on July 16, 2020. 40 staff from various MBPP departments were called on to review the final presentation as public juries. The winners were then announced at the MBPP-GRPB Champion Award 2019 held on August 24, 2020. The Landscape Department, which worked on upgrading Sungai Ara (Phase 4), won the champion award trophy.



The professional juries during a site visit at Taman Jajar Sungai Ara, Bayan Lepas – One of the 10 projects that was listed for the final round of competition.

Gender Inclusiveness (GI)

Highlights



The final presentation session for MBPP-GRP project by Department of Community Services.



The public jury was given an opportunity to question and give feedback to all 10 teams that were presenting their projects during the final round.

The Winner Announcement Ceremony for MBPP-GRP Champion Award was held on August 24, 2020 at JEN Penang Hotel, George Town. The ceremony was graced by MBPP Mayor, Dato' Ar. Yew Tung Seang and was officiated by YB. Chong Eng, EXCO for Social Development and Non-Islamic Religious Affairs. The Landscape Department won the Award in 2019 via their Taman Jajar Sungai Ara project. Meanwhile the second, third and fourth prize went to the Heritage Conservatory Department.



YB Chong Eng, MBPP Mayor, MBPP Secretary and the professional juries together with all the winners, participants and public juries posing for a group photo.

Gender Inclusiveness (GI)

Highlights

GRPB Needs Assessment at MBPP Padang Tembak Flat

The GRPB team conducted a needs assessment for the residents at the MBPP Flat Padang Tembak. A total of 89 residents from 107 household responded to the survey that was conducted from July 1 to 14, 2020. The GRPB team listed out 12 main suggestions for an upgrade at their flat.

Thereafter, the residents were given an opportunity to choose the 4 most important suggestions out of the listed 12. Around 80 residents casted their votes and the outcome of the voting was then shared with Department of Valuation and Property Management, MBPP.



An enumerator that was chosen by GRPB team having a chat with the resident during one of the survey session. A shopping voucher was given as a token of appreciation to all those that responded to the survey.



Tri-lingual flyers, telephone and online voting were used for the community voting.

Gender Inclusiveness (GI)

Highlights

GRPB Projects

Participatory Budgeting Project (Penang State Housing Department)

The Community Cleaning Contract by the Housing Division of Penang State Government for Rumah Sewa Kerajaan (RSK) Desa Wawasan received the approval from Penang State Executive Council Meeting on December 18, 2019. PWDC facilitated a sharing session between the residents' association of RSK Desa Wawasan, PPR Jalan Sungai, and Ampangan on January 19, 2020. The session prepared the committee members of residents association to manage the Community Cleaning Contract. Notably, PWDC also contributed to the advertisement and online interview of the cleaners for Desa Wawasan.



A work cum study visit was made by the committee members of Persatuan Penduduk Desa Wawasan to PPR Ampangan on 19 January 2020. GRPB team and representatives from Department of Valuation and Property Management, MBPP.

On April 22, 2020, PWDC facilitated the direct negotiation and finalisation of the community contract between Persatuan Penduduk Sungai Rambai and the State Housing Department.

PWDC played a pivotal role in helping Persatuan Penduduk Sungai Rambai in terms of advertising job vacancies for cleaners and to conduct interviews online due to the on-going Movement Control Order (MCO) restrictions.

An agreement handover ceremony of the one-year Community Cleaning Contract was held on May 31, 2020. The agreement was handed over by YB Jagdeep Singh Deo, EXCO for Housing and Local Government to the Chairperson of Persatuan Penduduk Sungai Rambai, Tuan Haji Sanusi Ahmad. The Community Cleaning Contract is awarded for a year beginning from June 1, 2020. The extension of contract solely depends on the performance of the association in charge and it will be monitored by PWDC.



An Agreement Handover Ceremony at RSK Desa Wawasan.

Gender Inclusiveness (GI)

Highlights



The Community Cleaning Contract created an opportunity for the residents to take responsibility for their living place while earning income for their family.

Besides the GRPB pilot project at RSK Desa Wawasan, PWDC is given the responsibility to implement an assessment on the needs of the residents at four different RSK and PPR under the Housing Division of Penang State Government. The four projects were; RSK Ampang Jajar, PPR Taman Bagan Jaya, RSK Padang Tembak Block E & J and PPR Taman Manggis. In 2020, the needs assessment at the four locations were successfully completed.



A total of 306 residents at Padang Tembak Block E & J voted for their needs that were proposed during the Focus Group Discussion. As a result, the Housing Department allocated RM 1,595,178.00 for electrical wiring based on the votes received by the residents.



Before (left) and After (right) photos of the cleaning works at RSK Desa Wawasan.

Gender Inclusiveness (GI)

Highlights

GRPB team undertook the initiative to share the feedback of the residents via distribution of infographics flyers and buntings at each RSK/ PPR location.



Gender Inclusiveness (GI)

Highlights



PWDC conducted project briefings and workshops for different groups of participants on February 22 and March 15, 2020. It was followed by the Focus Group Discussion for the residents at PPR Taman Manggis to discuss their needs on August 16, 2020.

Gender Inclusiveness (GI)

Highlights

Public Spaces Projects

PWDC collaborated with Friends of Sungai Kelian (FoSK) to conduct an online residents survey throughout November 2020 on the proposed Sungai Kelian Linear Park, Tanjung Bungah. Via the survey, residents in the area were given the opportunity to share their opinions and suggestions on a Linear Park which will connect the neighbourhood of Loh Poh Heng and Pocket Garden of Lorong Sungai Kelian under the purview of Landscape Department of MBPP.

Cadangan Taman Jajar Sungai Kelian



Cadangan pembinaan Taman Jajar Sungai Kelian terletak di dalam kawasan yang meliputi beberapa unit kejiranan yang mana kemudahan di kawasan ini tidak digunakan secara optimum.

Jangkaan bagi cadangan pembinaan taman ini akan memaksimumkan fungsi kawasan ini dengan lebih efektif dengan pembangunan kemudahan aktiviti rekreasi, sukan dan kegiatan sosial penduduk setempat.

The Sungai Kelian Linear Park will serve as a public space for recreational, sports, and social activities for the local community.



The GRPB team and Friends of Sungai Kelian worked together to collect feedback of the residents through a survey on Sungai Kelian Linear Park which is under the Landscape Department, MBPP.

Gender Inclusiveness (GI)

Highlights

Capacity Building

Sex-Disaggregated Data (SDD) & Gender Analysis

A capacity building on Sex-Disaggregated Data (SDD) & Gender Analysis was conducted for the PWDC staff on February 17, 2020. In the session, facilitator Prof. Dato' Dr. Rashidah Shuib guided participants on understanding SDD, integrating gender perspectives into their work, and conducting gender analysis to respond to the different needs of men and women.



A total of 15 PWDC staff attended the capacity building at Cititel Hotel.

Knowledge Sharing

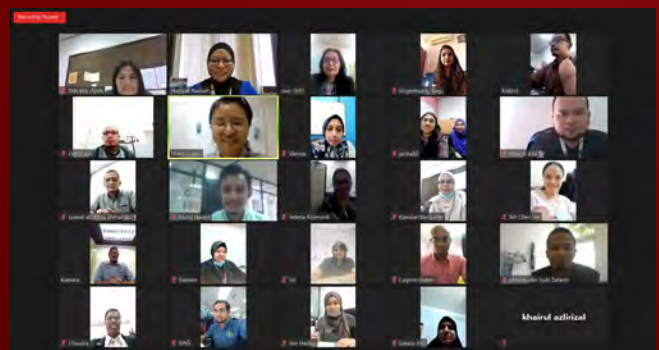
PWDC was invited to 2 different events by The United Cities and Local Governments Asia Pacific (UCLG-ASPAC), which is also a strategic partner in gender mainstreaming. PWDC shared experience in implementation of GRPB at The 2nd Women Leadership Workshop 2020 – Mainstreaming Gender Perspective in Local Governance on March 4, 2020, and participated in The 5th South Asian Cities Summit 2020 – 10 Years to SDGs on March 5 to 6, 2020 at Cidade de Goa Hotel, India. The workshop and summit were co-sponsored by UCLG-ASPAC with All India Institute of Local Self Government (AIILSG). The workshop and final summit had participants representing countries such as Philippines, Malaysia, Bangladesh, Bhutan, Nepal, Maldives, and Sri Lanka.



Gender Inclusiveness Manager, Ms. Haziqah Nasirah Zol Bahari, shared her experience in implementing GRPB during the Session on Gender Budgeting.

Online Session on “Challenges Involved In Managing Community and The Way Forward”

The GRPB team conducted two online Focus Group Discussion. One with 27 MBPP-GRPB officers and another with 19 MBSP - Gender officers on June 10, 2020 to discuss challenges and possible solutions in managing different communities.



MBPP



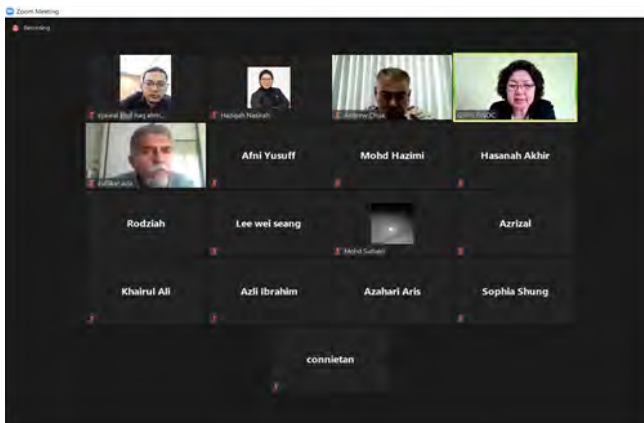
MBSP

Gender Inclusiveness (GI)

Highlights

Gender Inclusiveness Webinar for MBPP Councillors

PWDC was unperturbed by the onset of the COVID-19 pandemic and continued capacity building on gender inclusiveness for local councillors. On July 10, 2020, a Gender Inclusiveness Webinar was held for the MBPP councillors. The online session was interactive and attracted a total of 13 councillors.



Madam Ong Bee Leng conducted the Gender Inclusiveness Webinar.

Gender Inclusiveness Policy and GRPB Briefing for MBSP Councillors and Officers

On September 21, 2020, PWDC organised a briefing on Gender Inclusiveness Policy and GRPB for the councillors and new officers of MBSP. YBhg. Dato' Sr. Haji Rozali Haji Mohamud, Mayor of MBSP and Puan Ir. Hajah Rosnani Haji Mahmod joined the briefing session as well.



Gender Inclusiveness Policy and GRPB Briefing for MBSP Councillors and Officers.

An Intensive Workshop - "GRPB Bootcamp 2020"

Two intensive workshop sessions, also known as GRPB Bootcamp was conducted for 13 state departments and agencies on August 17, 2020 at Ixora Hotel, Penang and August 18, 2020 at Hompton by the Beach, Penang. Both sessions attracted a total of 63 participants who then completed GRPB Intensive Modules and developed departmental GRPB pilot project plans for the year 2020, all within the time frame of 375 minutes.



Participants actively shared their opinions and provided feedback during the interactive briefing session.

Gender Inclusiveness (GI)

Highlights



GRPB Bootcamp: Seberang Perai Edition at Ixora Hotel Penang (above) and Penang Island Edition at Hompton by the Beach Hotel (below).

Gender Inclusiveness (GI)

Highlights

GI Awareness Campaigns

Briefing Sessions on Gender Inclusiveness Policy

10 awareness briefing and sharing session in regards to Gender Inclusiveness Policy successfully took place physically throughout the year of 2020, although faced with challenges due to COVID-19 and Movement Control Order (MCO) from March 2020.

No.	Briefing Session	Date	No of Participants	
			Men	Women
1.	Briefing: Gender Inclusiveness Policy - Department of Syariah Judiciary Penang	11 February 2020	24	20
2.	Briefing on Gender Inclusiveness and GRPB in conjunction of <i>Kursus Pemantapan MPKK dan JPWK</i> , Seberang Perai Tengah District	18 July 2020	80	20
3.	Briefing: Gender Inclusiveness -Seberang Perai Tengah District and Land Office	8 August 2020	26	27
4.	Briefing: Gender Inclusiveness – Barat Daya District and Land Office	10 August 2020	29	33
5.	Briefing: Gender Inclusiveness – Timur Laut District and Land Office	18 August 2020	22	9
6.	Briefing: Gender Inclusiveness – Audit Unit, Penang State Secretary Office	25 August 2020	3	6
7.	Briefing: Gender Inclusiveness - Department of Irrigation and Drainage, Penang	1 September 2020	9	4
8.	GI Talk for 3 Batch of RCSI & UCD (formerly known as Penang Medical College)	4 September 2020 1 October 2020 23 October 2020	66	54
9.	Briefing - State Treasury Office	10 September 2020	22	37
10.	Briefing: Gender Inclusiveness – Department of Irrigation and Drainage (Implementers)	15 September 2020	81	8

Gender Inclusiveness (GI)

Highlights



Gender Inclusiveness Briefing with Audit Unit, Penang State Secretary Office.



Gender Inclusiveness Briefing with Department of Irrigation and Drainage.

Gender Inclusiveness (GI)

Highlights



Gender Inclusiveness Briefing with Department of Irrigation and Drainage (Implementation).



GI Talk: RCSI & UCD.

'Habaq Mai! @Rumah Kaca'

A meet and greet session, "Habaq Mai! @Rumah Kaca" together with the Gender Inclusiveness Policy's Focal Point officers from different departments/agencies of Penang State was held on July 9, 2020. Objective of this meet and greet session is to identify the challenges faced by the officers when implementing the Gender Inclusiveness Policy in their respective departments/agencies. A total of 30 officers from 27 state departments and agencies took active participation in the session. All feedback received were then presented during the Jawatankuasa Majlis Mesyuarat Kerajaan Keterangan Gender.



PWDC staff and the participants of 'Habaq Mai! @Rumah Kaca' in a group photo at Rumah Kaca, George Town.

Gender Inclusiveness (GI)

Highlights

Talk Show: Habaq Mai! "GRPB Community Contract"

On September 5, 2020, PWDC invited 3 community leaders as guest speakers for a livestreaming programme about GRPB. The speakers shared their experience in implementing Community Cleaning Contract and Safety Contract at PPR Jalan Sungai, PPR Ampangan and RSK Desa Wawasan and answered questions forwarded to them online.



The talk show held at Penang Harmony Centre was streamed live on social media for interactive engagement with the viewers.

Organisational Management Workshop

An Organisational Management Workshop for GRPB Community Leaders was organised in collaboration with the Registrar of Societies (ROS) Penang on September 26, 2020. The workshop was attended by 33 representatives from 6 PPR/RSK and they were briefed on the practices of organisational management.



The community leaders participated in group activities and presentation during the workshop.

Women And Family Development (WFD)

Overview

The department work focuses on Women and Family Development and manages the Women and Family Development Committee, more commonly known as *Jawatankuasa Pembangunan Wanita dan Keluarga* (JPWK).

Women Development advocates for women in Penang to have full and effective participation as well as equal opportunities at all levels of decision-making in political and economic life. Under Women Development, the Women's Empowerment and Leadership (WEL) programme promotes the awareness of gender equality and empower women to take up leadership roles through capacity building and programmes that enhance understanding in good governance, human rights and community participation. The other programme under Women Development, the Women's Economic Empowerment (WEE), strives to create an enabling ecosystem for women in Penang to be economically empowered. This programme leverages on strategic partnerships to drive effectiveness and efficiency to reach out to the intended audiences.

Family Development emphasises on raising awareness on the importance of family values and interactions to build a more harmonious society, in line with Penang2030's vision "A Family-Focused Green and Smart State that Inspires the Nation". As a new programme set up in 2019, it employs family values in policies, programmes, and public sectors' practices to increase healthy family interactions and participations.

The Women and Family Development Committee (*Jawatankuasa Pembangunan Wanita dan Keluarga* or JPWK) was established in January 2019. Officially appointed by the state government, each JPWK comprises 15 all-women committee members in the 40 state constituencies in Penang. In total, there are 600 women grassroots leaders in the communities. It is a formal structure under the state government in organising women empowerment and family development programmes. JPWK is unique for being the first of its kind in Penang and the nation.

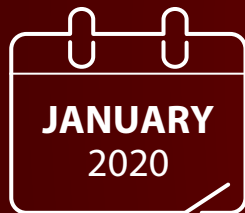
While JPWK is under the purview of EXCO for Women and Family Development, PWDC manages the committee and its programme approvals together with budget processing. PWDC is also tasked to monitor and evaluate JPWK and build their capacity.

Ultimately, WFD aims to create an enabling environment for family development and women empowerment in leadership and the economy.

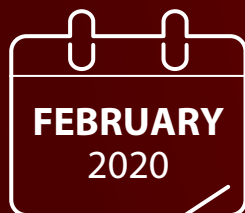
Women And Family Development (WFD)

Calendar of Events

Women in Leadership



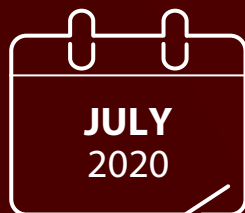
- Establishment of Sidang Wanita 2020 Taskforce



- Training-of-Trainers (TOT) workshop for Women Leadership Development



- Women Leadership Development Workshop (first session)
- Women Leadership Development Workshop (second session)



- Recording of interview with women leaders for the "Call for Action" series



- Press Conference to launch Sidang Wanita 2020



- Sidang Wanita Workshop at Southwest District
- Sidang Wanita Workshop at Northeast District
- Sidang Wanita Workshop at North Seberang Perai District
- Sidang Wanita Workshop at Central Seberang Perai District
- Sidang Wanita Workshop at South Seberang Perai District
- Workshop for MPKK Women Leadership Development (first session)
- Workshop for MPKK Women Leadership Development (second session)
- Preparation Workshop of Penang Sidang Wanita 2020

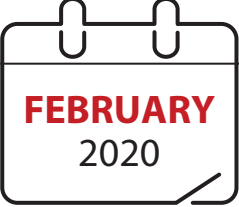
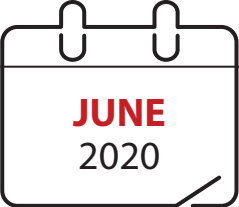
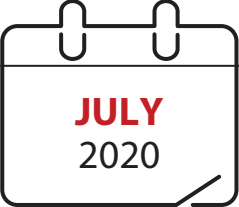


- Pre-Penang Sidang Wanita 2020 Online Briefing
- Penang Sidang Wanita 2020
- Online livestreaming of "Call for Action: Ayuh Pemimpin Wanita, Tampil ke Depan" series

Women And Family Development (WFD)

Calendar of Events

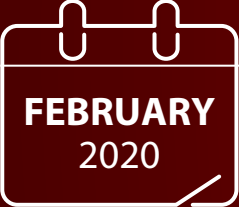
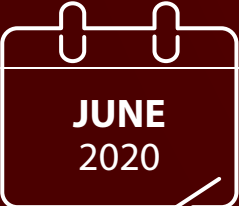
Women in Economy - Entrepreneurship and Community

 FEBRUARY 2020	➤ Penang Women Entrepreneur Mentoring Programme (PWEMP)	 AUGUST 2020	➤ Press conference to launch PWEMP ➤ Online session: Women's Roles in Increasing Household Income Workshop (coordinated with PDC) ➤ Site visit to homes for 'Program Wanita Jana Rezeki'
 MARCH 2020	➤ Visit Kraftangan Malaysia (Bertam) with government officers, NGOs and craft entrepreneurs ➤ Discussion with PPR Ampangan Community on 'Projek Eko-Kraf' transfer to social entrepreneur	 SEPTEMBER 2020	➤ 2 PWEMP Mentor Introduction Workshops ➤ Press conference to announce winner of 'Program Wanita Jana Rezeki' Grant ➤ PWEMP briefing to entrepreneurs from 'Program Wanita Jana Rezeki' ➤ Mentoring and training sessions for B40 and M40 PWEMP groups
 JUNE 2020	➤ 'Projek Eko-Kraf' Community Transfer Coordination Ceremony with MBSP, PPR Ampangan and Social Entrepreneur ➤ Establishment of Committee for 'Program Wanita Jana Rezeki' ➤ 'Wanita Jana Rezeki' briefing to 'JPWK Perintis' ➤ 4 online sessions: PWEMP briefing to mentors	 OCTOBER 2020	➤ Aisuka Launch
 JULY 2020	➤ Food tasting session for 'Program Wanita Jana Rezeki'		

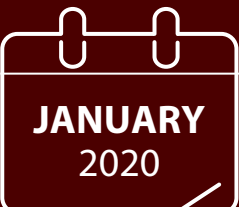
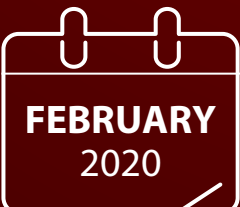
Women And Family Development (WFD)

Calendar of Events

Women and Family Development Committee (JPWK)

 FEBRUARY 2020	➤ JPWK Project Management Workshop ➤ JPWK Official Appointment Ceremony Session 2020/2021	 JULY 2020	➤ Online session: Second Quarter-Year Dialogue with JPWK
 APRIL 2020	➤ Online session: Quarter-Year Dialogue with JPWK (Island) ➤ Online session: Quarter-Year Dialogue with JPWK (Mainland) ➤ 2 online sessions: Capacity Building on Livestreaming for JPWK from Penang island and mainland respectively	 AUGUST 2020	➤ Field recording of JPWK programmes for the "Call for Action" series
 MAY 2020	➤ 'Projek Kuih Raya' for Frontliners	 OCTOBER 2020	➤ Livestreaming of the "Call for Action: Wanita Cakna Pembangunan Masyarakat" series
 JUNE 2020	➤ Online Session: Dialogue with YB. Chong Eng ➤ Admission of working papers and approval of the reorganisation of 'Briged Wanita'	 NOVEMBER 2020	➤ Launch of Relanita - Meeting session with ADUN to coordinate the reorganisation of BWPP to Relanita Pulau Pinang ➤ Online session: Third Quarter-Year Dialogue with JPWK

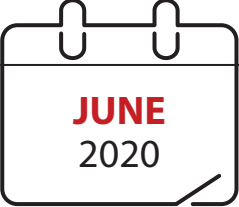
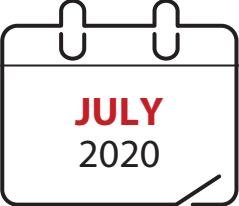
Family Development

 JANUARY 2020	➤ Coordination and Preparation of Guidelines Workshop for Registration of Childcare Centres and TASKA	 FEBRUARY 2020	➤ Establishment of the Family Development Framework Review Committee
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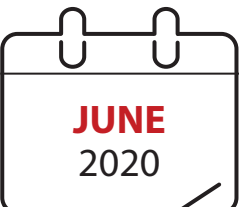
Women And Family Development (WFD)

Calendar of Events

Family Development (Cont'd)

 MAY 2020	➤ Press conference to launch Penang State Family Day 2020	 AUGUST 2020	➤ Livestreaming of "Call for Action: Kepentingan Interaksi Sihat Dalam Keluarga" series
 JUNE 2020	➤ Distribution of Family Exploration Kit ➤ Field recording of Family Exploration for Penang State Family Day 2020	 SEPTEMBER 2020	➤ First Safe Family Policy First Support Point Workshop For State Agencies and Local Government Officers
 JULY 2020	➤ Press Conference to announce the adoption of Safe Family Policy ➤ Livestreaming of Origami Workshop for Penang State Family Day 2020 ➤ Closing Ceremony and Prize Presentation for Penang State Family Day 2020	 OCTOBER 2020	➤ Second Safe Family Policy First Support Point Workshop For Representatives from Assemblyperson Service Centres and Non-Governmental Organizations (NGOs) ➤ Family Day for Pusat Jagaan Kanak-Kanak (PJKK) Northeast District ➤ Family Day for Pusat Jagaan Kanak-Kanak (PJKK) Central Seberang Perai

Women Empowerment and Family Development Livestreaming Series

 APRIL 2020	➤ Family Livestreaming Series "Who Am I: Managing Changes in Challenging Time" ➤ Family Livestreaming Series "Suara Barisan Hadapan: Duduk Rumah Demi Keluarga"	 MAY 2020	➤ Family Livestreaming Series "Self Insight: Are Your Values in Conflict with the Expectations of Others?" ➤ Family Livestreaming Series "Online Selling: How to Succeed as a Beginner?" ➤ Family Livestreaming Series "Work from Home: The Next Normal" ➤ Siri Penstriman Langsung Keluarga "Work from Home: The Next Normal"
 JUNE 2020	➤ Family Livestreaming Series "Girls in eSport" ➤ Family Livestreaming Series ➤ Entrepreneurs facing adversity in time of COVID-19 pandemic"		

Women And Family Development (WFD)

Highlights

Women in Leadership

Top-Up Women-Only Additional Seats (TWOAS)

TWOAS is an initiative to increase the representation of women in Dewan Undangan Negeri (DUN) Pulau Pinang so that women's needs and voices will be heard and brought forward to DUN. TWOAS will ensure a 30% women representation in DUN. The Chief Minister of Penang, Y.A.B Chow Kon Yeow has made an announcement on December 10, 2020. The working committee of TWOAS was established and will be headed by YB. Chong Eng, EXCO for Social Development and Non-Islamic Religious Affairs, to facilitate involvement sessions with stakeholders and the public to ensure further enhancement in the implementation of TWOAS.



TWOAS ensures at least 30% women representatives in the state legislative assembly.

Sidang Wanita 2020

PWDC, with support from the Penang State Government organised the Penang Sidang Wanita 2020, a state assembly simulation programme where 40 women were selected to represent the constituencies in Penang. It served as a platform to provide exposure to women on duties and responsibilities of a constituency representative.

The programme was announced in a press conference on August 21, 2020, to warm receptions by the public. Then, in September, PWDC organised a series of "Jelajah Daerah" or roadshows in five districts of Penang. The "Jelajah Daerah" provided an opportunity for women community leaders to hear from various state assemblypersons and member of parliament on the need to increase women's representation in decision making levels. These roadshows also provided opportunity for the participants to have a dialogue with the state assemblypersons.



The workshop organised at Dewan Pejabat Daerah dan Tanah Seberang Perai Tengah attracted strong participation, with talks by EXCO for Social Development and Non-Islamic Religious Affairs YB. Chong Eng, EXCO for Health, Agriculture & Agro-Based Industry YB. Dr. Hajah Norlela Binti Ariffin, MP Batu Kawan YB. Kasthuriraani Patto, ADUN Sungai Pinang YB. Lim Siew Khim, and ADUN Berapit YB. Heng Lee Lee.

Women And Family Development (WFD)

Highlights



MP Batu Kawan YB. Kasthuriraani Patto and ADUN Bukit Tambun YB. Goh Choon Aik were the facilitators during the roadshow session organised at Seberang Perai Selatan on September 3, 2020.

Subsequently, a 2-day preparation workshop was organised on September 26 and 27, 2020 to train and evaluate a total of 87 participants. As a result, 40 candidates were selected to represent the constituencies in Penang.



A photo of the participants with Dato' Rohana and Madam Ong Bee Leng during the preparation workshop.

Women And Family Development (WFD)

Highlights

The final phase of Sidang Wanita 2020 was held on October 20, 2020, at Dewan Sri Pinang, the actual venue of the Penang State Assembly. It was chaired by the State Assembly Speaker, YB. Dato' Law Choo Kiang and Deputy Speaker, YB. Dr. Amar Pritpal Bin Abdullah. During the mock assembly, the women leaders executed perfectly the role of elected representatives, similar to the actual state assembly's proceedings and actively voiced the people's plight.

As stated by Penang Chief Minister Y.A.B. Chow Kon Yeow, the initiative proved that women leaders, too, are efficient, skilled, and capable of contributing to state development affairs and advocate community's needs.



The State Assembly Speaker, elected representatives and the participants in a group photo session before the mock assembly.



The selected women leaders debated pressing issues faced by the communities during the assembly, which was unprecedented in Malaysia.

Women And Family Development (WFD)

Highlights

Women's Leadership Development Workshop

Leadership development workshops were organised for JPWK and MPKK members to build their capacities in becoming leaders. The customised training modules included Gender 101, leadership qualities, public speaking, and team building.

Training-of-Trainers (TOT) workshop for Women Leadership Development

A TOT workshop was held to create a pool of facilitators from various professional backgrounds with diverse experiences. The selected participants will then conduct leadership workshops for JPWK and MPKK using PWDC training modules.

Women in Economy - Entrepreneurship and Community

Penang Women Entrepreneur Mentoring Programme (PWEMP)

Aligned with the Penang2030 vision in increasing women entrepreneurs in the state, PWDC launched the Penang Women Entrepreneur Mentoring Programme (PWEMP). The six months programme paired experienced entrepreneurs with new and aspiring entrepreneurs as mentors and mentees. In addition, it facilitated valuable knowledge sharing and support for the participants on their journey to be successful entrepreneurs.

The programme was announced at a press conference on August 10, 2020, and subsequently registered a total of 167 mentees and 34 mentors after a series of interviews. On one of the workshops organised at Usains, University Sains Malaysia, Bukit Jambul, YB. Chong Eng congratulated the participants and urged them to empower even more women to succeed in business. She stated, having control of money is a form of empowerment.

PWEMP was supported by partners including WomenBizSENSE, Yayasan Kemajuan Sosial Malaysia, JCI Pearl, NAWEM Pulau Pinang, Pertubuhan Pembangunan Wanita Tamarai Pulau Pinang, and DMC.



EXCO for Social Development and Non-Islamic Religious Affairs, YB. Chong Eng and EXCO for Trade, Industry and Entrepreneur Development, YB. Dato' Haji Abdul Halim bin Haji Hussain called for registration in the press conference.

Women And Family Development (WFD)

Highlights



In the opening of PWEMP programme, YB. Chong Eng motivated the participants to be successful entrepreneurs so that they can help other people as well.

Wanita Jana Rezeki Programme

PWDC acknowledges that some women entrepreneurs were also housewives who used the kitchen as their production floor and sold food as their source of income. "Program Wanita Jana Rezeki" provided a friendly competitive environment for women in B40 group to showcase their products. A food tasting session was organised on July 25, 2020, where a group of judges evaluated 65 food products. Finally, the grant winners were announced in a press conference on September 28, 2020. 10 finalists were given RM 1,000 grant each to grow their home business. They had planned to use their prize money to purchase utensils and tools to expand their food production.



The winners were presented the grants at the press conference.

Women And Family Development (WFD)

Highlights

'Projek Eko-Kraf'

'Projek Eko-Kraf' enabled women to earn income by crafting and selling their handicrafts. PWDC conducted classes to train participants in producing products from recycled materials and then to market the products online via social media and offline through traditional marketing.

PWDC also connected the participants from PPR Ampangan with a social enterprise to upscale their production and marketing efforts. As a result, "Aisuka" was launched in October 2020. Aisuka will further enhance product development to expand the market segment.

Women and Family Development Committee (JPWK)

JPWK Official Appointment Ceremony Session 2020/2021

Following the success of the women and family development on the grassroots level by JPWK in 2019, the Penang State Government approved the extension of JPWK and formally appointed 600 committees for the tenure 2020/2021, on February 16, 2020. On the same day, a project management workshop was also organised to enable women leaders to practice effective workflow and budgeting.



A group photo with Y.A.B Chow Kon Yeow, Chief Minister of Penang.

Women And Family Development (WFD)

Highlights

Capacity Building on Livestreaming for JPWK

The need for capacity building on livestreaming arose due to the COVID-19 pandemic that changed the scope of work from outdoors to primarily online activities. Therefore, on April 27, 2020, PWDC conducted capacity building for JPWK leaders on organising meetings and activities using online platforms such as Streamyard, Zoom and Skype.

Livestreaming of "Call for Action: Wanita Cakna Pembangunan Masyarakat"

Despite the COVID-19 pandemic and Movement Control Order, PWDC continued to reach out to the public through livestreaming. In an interactive session conducted online to discuss the direction of JPWK on October 3, 2020, YB. Chong Eng went live on Facebook to answer questions put forward by the public on Facebook. She also called for more public support towards JPWK in women and family development.



YB. Chong Eng interacted with the viewers live on Facebook and answered their questions about JPWK.

Launch of Relanita Pulau Pinang

The group of women volunteers, formally known as Briged Wanita Pulau Pinang (BWPP), was officially restructured as Relanita Pulau Pinang on November 5, 2020. Relanita Pulau Pinang will act as the supporting group to run activities organised by the JPWK in their respective constituencies. In addition, Relanita will be called upon to lend helping hands in times of crisis such as flood.



The official announcement of Relanita Pulau Pinang was also shared live on Facebook for online viewers.

Women And Family Development (WFD)

Highlights

Family Development

Safe Family Policy

The Safe Family Policy was adopted in July 2020 to provide accessible support for victims of domestic violence in the state, creating a timely response to the increased domestic violence cases after the enforcement of the movement control order (MCO) due to the COVID-19 pandemic.

PWDC implemented and organised workshops for government officers, representatives from assemblypersons' service centres, NGOs, and religious organisations. The capacity building equipped participants with skills to professionally handle domestic violence cases and provide immediate assistance to victims.

The first workshop was held on September 22, 2020. It had 68 representatives from the State Economic Planning Unit, all five district offices, Penang Island City Council (MBPP) and Seberang Perai City Council (MBSP). Subsequently, the second workshop was organised for different participants on October 26, 2020. It involved 36 participants from 27 assemblyperson service centres and NGOs. From these workshops, selected officers and representatives will be officially appointed as the "First Support Point" in 2021.



YB. Chong Eng and PWDC CEO, Madam Ong Bee Leng in a group photo with the participants of the workshop.



The Safe Family Policy builds a safe ecosystem for families.

Women And Family Development (WFD)

Highlights

Penang State Family Day 2020

Due to the excellent reception of the inaugural Penang State Family Day in 2019, the campaign was again held in 2020. The Penang State Family Day 2020 was announced in a press conference on May 6, 2020. The campaign was held in a hybrid mode of both online and offline activities to ensure a meaningful family experience for the participants while staying safe during the COVID-19 pandemic.

The Family Exploration Kits were distributed to participating families with the support of JPWK. Using the kit, family members had the opportunity to work as a team to solve challenges while fostering close communication and rapport.

The winners were subsequently announced at the Closing Ceremony and Prize Presentation held on July 25, 2020.



Chief Minister of Penang, YAB Chow Kon Yeow, Exco of Social Development and Non-Islamic Religious Affairs, YB Chong Eng and Chief Executive Officer, Madam Ong Bee Leng at the press conference of Penang State Family Day 2020.



YB Lim Siew Khim, State Assemblyperson for Sungai Pinang cum director of PWDC did the closing ceremony for Penang State Family Day 2020.

Livestreaming of "Call for Action: 'Kepentingan Interaksi Sihat Dalam Keluarga'"

The Family Exploration Kits challenges were recorded and shown to the public for the first time in a livestreaming discussion about families on August 8, 2020. In the online session, PWDC CEO, Madam Ong Bee Leng, shared the organisation's efforts in family development and her personal experiences in communicating with her family members. Recorded messages about the importance of caring for family members were also screened during the livestreaming session. The video included message by Deputy Chief Minister I, YB. Dato' Ir. Hj. Ahmad Zakiyuddin bin Abdul Rahman on his views about keeping the family together.

Women And Family Development (WFD)

Highlights

Women Empowerment and Family Development Livestreaming Series

As a precursor to the "Call for Action" livestreaming series, the livestreaming series organised by PWDC focused on women empowerment and family development.

At the start of Movement Control Order (MCO) in March 2020, PWDC was able to quickly transform and to kick-start the livestreaming series beginning April 2020. Eleven episodes of livestreaming were held focusing on women and family development, covering:

Topic : Who Am I?
Date : 11 April 2020
Speaker : Dr. Wong Lai Yong



Topic : Suara Barisan Hadapan: Duduk Rumah Demi Keluarga
Date : 26 April 2020
Speaker : Dato' Dr. Jahizah Hassan



Topic : Managing Change in Challenging Times
Date : 18 April 2020
Speaker : Ms Jeanne Ooi



Topic : Are Your Values in Conflict with Expectation of Others?
Date : 2 May 2020
Speaker : Dr. Wong Lai Yong



Women And Family Development (WFD)

Highlights

Topic : Online Selling: How To Succeed As A Beginner
Date : 9 May 2020
Speaker : Ms Krista Goon



Topic : The Power and Strength that a Corporate Business must have in order to sustain. Are you strong enough?
Date : 27 June 2020
Speakers : Ms Gina Koay, Ms Regine Lim, Ms Christy Foo
Moderator : Ms EeLin Tan



Topic : Get Results: Do Things Differently
Date : 16 May 2020
Speaker : Dato' Rohana Abdul Ghani
Moderator : Ms Jeanne Ooi



Topic : Baby Dumping: Social & Legal Reform
Date : 24 July 2020
Speakers : YB. Chong Eng, Dato' Hajah Latiffa Abdul Rahman, Mr. Gerald Mak, Prof. Dr. Hajar Abdul Rahim



Women And Family Development (WFD)

Highlights

Topic : Powering from Activism to Politics
 Date : 22 August 2020
 Speakers : YB. Chong Eng, YB. Maria Chin, YB. Jannie Lasimbang
 Facilitator : YB. Chong Eng



Topic : Adakah segregasi merupakan salah satu solusi dalam mencegah keganasan terhadap wanita?
 Date : 29 August 2020
 Speakers : YB. Senator Aiman Athirah @ Raj Munni Sabu, Mr. Ahmad Munawir Abdul Aziz, Ms Chan Xin Ying
 Moderator : Dr. Zaireeni Azmi



Topic : Ayuh Pemimpin Wanita! Tampil Ke Depan!
 Date : 24 October 2020
 Speakers : YB Kasthuriraani Patto, Datin Hjh. Nor Haliza
 Moderator : Madam Ong Bee Leng



Campaign And Public Event Highlights

International Women's Day (IWD)

International Women's Day (IWD) is celebrated annually on March 8th by women's groups around the world to bring awareness on gender equality. Penang State honours its significance and celebrates IWD for the social, economic, cultural, and political achievements of women in the state.

The IWD2020 theme was "Each for Equal", which stresses "collective individualism". Individually, we're all responsible for our own thoughts and actions. Collectively, each one of us can help create a gender-equal world.

The commemoration of IWD2020 was held at Dewan Sri Pinang on March 5, 2020. It was graced by Yang Amat Berbahagia Toh Puan Dato' Seri Utama Hajah Majimor binti Shariff, in the company of 570 participants. Later, the commemoration was officially closed by the Chief Minister of Penang, Y.A.B. Tuan Chow Kon Yeow.

The IWD2020 calendar had a line-up of 19 events and activities which were organised by JPWK. The activities were mainly conducted online due to the Movement Control Order (MCO) to curb the COVID-19 pandemic.



The ceremony was officially launched by Yang Amat Berbahagia Toh Puan Dato' Seri Utama Hajah Majimor binti Shariff.



Penang Chief Minister, Y.A.B. Chow Kon Yeow in a group photo with the participants at the closing of IWD Commemoration at Dewan Sri Pinang on March 5, 2020.

Campaign And Public Event Highlights

Penang Goes Orange (PGO)

Penang Goes Orange (PGO) is a state-level campaign organised since 2014 to raise awareness and stop all forms of Violence Against Women (VAW). As a response to the Safe Family Policy adopted by the Penang State Government in 2020, PGO2020 campaign was themed "Safe Family" to raise public awareness about safe families that are free from domestic violence.

A spectrum of activities was carried out in hybrid mode, online and offline organised to maximize the impact of PGO2020. Among them, were activities at the community with close collaboration of ADUN service centres, an online competition, and a virtual walk with the Deputy Chief Minister I, YB. Dato' Ir. Hj. Ahamad Zakiyuddin Bin Abdul Rahman.



PWDC engaged a total of 11 ADUN service centres to spread the message of "Safe Family" in the communities.



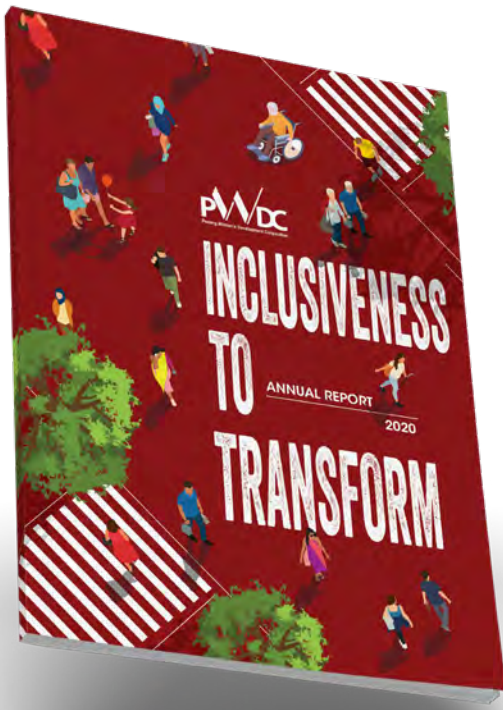
The highlight of PGO2020 was the Virtual Walk with Deputy Chief Minister I, YB. Dato' Ir. Hj. Ahamad Zakiyuddin Bin Abdul Rahman who was joined by all male participants to show their support of safe families in Penang.

Strategic Networking (Our Partners & Collaborators)



Kandungan

52	MENGENAI KAMI
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Rasional Reka Bentuk

KETERANGKUMAN UNTUK BERUBAH

Mencerminkan persimpangan yang sibuk, lelaki dan wanita dari latar belakang yang berbeza menjalankan kehidupan harian, tema mengintegrasikan kepelbagaian gender dalam amalan harian jelas ternyata. Sedangkan setiap seorang antara kita telah biasa dengan hiruk-pikuk kehidupan termasuk stereotaip serta peranan gender yang ditenun dalam irama harian, adalah penting untuk kita sedari bahawa kita boleh membuat perubahan di setiap persimpangan sekiranya berpeluang, demi mencapai sebuah masyarakat yang berketerangkuman gender.



Mengenai Kami

"Pulau Pinang merupakan negeri pertama di Malaysia yang mengambil inisiatif untuk mengguna pakai Dasar Keterangkuman Gender dan menubuhkan Jawatankuasa Pembangunan Wanita dan Keluarga."



Perbadanan Pembangunan Wanita Pulau Pinang (PWDC) adalah sebuah anak syarikat negeri yang mengusahakan transformasi masyarakat Pulau Pinang ke arah negeri yang maju dan progresif dengan mempromosikan kesaksamaan antara wanita dan lelaki, kanak-kanak perempuan dan kanak-kanak lelaki, tanpa mengira bangsa, agama, gender ataupun latar belakang sosioekonomi. PWDC percaya bahawa rakyat Pulau Pinang adalah kunci kepada kejayaan dan kemakmuran masa depan dan bahawa semua wanita dan lelaki harus diberi peluang, hak dan kebebasan untuk mencapai potensi penuh mereka sebagai rakyat.

Sejak penubuhannya pada November 2011, PWDC telah memainkan peranan penting sebagai entiti Kerajaan Negeri yang utama dalam menggerakkan pengarusperdanaan gender, keterangkuman sosial dan tadbir urus baik dalam semua sektor di Pulau Pinang. PWDC mencapai matlamatnya menerusi kerjasama dengan rakan kongsi bagi merancang dan melaksanakan projek responsif gender, mempertingkatkan kesedaran awam tentang isu-isu gender serta membina kemampuan dalam individu dan komuniti. PWDC juga mengadvokasikan pelaksanaan langkah-langkah untuk merapatkan jurang antara lelaki dan wanita dalam sektor ekonomi, politik dan sosial.

Tatkala Pulau Pinang pesat membangun menuju ke arah aspirasinya sebagai masyarakat maju, PWDC akan terus mengolah strategi dan melaksanakan pelbagai pendekatan beramfang mata dan dari pelbagai penjuru agar Pulau Pinang mengecapi perubahan yang bermakna lagi mampan. PWDC membayangkan masa depan di mana wanita dan lelaki, kanak-kanak perempuan dan kanak-kanak lelaki akan mempunyai peluang yang saksama untuk menyumbang ke arah pembangunan negeri Pulau Pinang serta memanfaatkan daripada kemajuannya. Negeri yang menghargai dan mendokong prinsip-prinsip partisipasi berdemokrasi, menghormati kepelbagaian dan jati diri individu, serta mengamalkan keterangkuman dan keadilan sosial.

Perutusan Pengerusi

Tahun Transformasi 2020



YB PUAN CHONG ENG

Pengerusi

Perbadanan Pembangunan Wanita Pulau Pinang

Saya berasa amat kagum dengan pendekatan transformasi yang diambil oleh Perbadanan Pembangunan Wanita Pulau Pinang (PWDC) melalui pemantapan peranannya dalam mengorak langkah melaksanakan dasar-dasar dan menyediakan platform-platform untuk membolehkan perubahan berlaku, walaupun berhadapan dengan cabaran pandemik COVID-19.

Pelaksanaan Dasar Keluarga Selamat oleh Kerajaan Negeri Pulau Pinang sebagai respons terhadap peningkatan kes-kes keganasan rumah tangga akibat Perintah Kawalan Pergerakan memang tepat sekali. Dengan pendekatan kolaborasi kerjasama strategik dengan organisasi yang utuh, PWDC dan Women's Centre for Change (WCC) telah menganjurkan bengkel-bengkel untuk mewujudkan satu rangkaian sokongan barisan hadapan yang dikenali sebagai "First Support Point" bagi membantu mangsa-mangsa keganasan rumah tangga. Saya kagum dengan kesungguhan para peserta bengkel dan penghargaan mereka terhadap peluang untuk memberi perkhidmatan yang lebih baik kepada masyarakat. Antara peserta-peserta bengkel tersebut terdiri daripada pegawai-pegawai kerajaan negeri dan tempatan, wakil-wakil dari pusat khidmat Ahli Undangan Negeri, badan-badan bukan kerajaan, dan pertubuhan-pertubuhan keagamaan. Sesungguhnya, sasaran kami adalah untuk menjadikan setiap orang di negeri Pulau Pinang sebagai "First Support Point".

PWDC juga terus memperkukuhkan pelaksanaan Dasar Keterangkuman Gender yang diterima pakai sejak tahun 2019. Anugerah Juara Gender Responsive and Participatory Budgeting (GRPB) telah dianjurkan untuk kali pertama oleh kedua-dua kerajaan tempatan Pulau Pinang. Saya dapat memerhatikan komitmen jabatan-jabatan untuk menghasilkan projek-projek GRPB yang berkualiti dengan memberi penekanan terhadap keterangkuman gender dan memenuhi keperluan berbeza bagi kelompok berlainan. Inisiatif ini menjana momentum kepada GRPB untuk diinstitusikan dan menjadi sebahagian daripada budaya kerja kita. Di peringkat kerajaan negeri pula, saya berasa bangga untuk menyatakan bahawa sejumlah sepuluh jabatan telah menjalani latihan untuk melaksanakan GRPB secara berkesan.

Perutusan Pengerusi

Sesungguhnya, Sidang Wanita 2020 telah menjadi titik permulaan aspirasi PWDC untuk menambah perwakilan wanita dalam politik. Lantaran itu, 40 orang perwakilan wanita telah dipilih daripada 400 orang wanita pada fasa permulaan program perintis ini. Sambutan positif daripada komuniti telah memecahkan mitos yang menyatakan wanita tidak berminat dalam politik. Sebaliknya peserta telah menunjukkan keghairahan dan minat apabila mengambil peranan sebagai wakil rakyat semasa simulasi persidangan Dewan Undangan Negeri dijalankan. Dengan lantang, mereka bersuara agar pandangan mereka didengari apabila mereka berhujah dan berbahas isu-isu konstituensi yang ditugaskan kepada mereka. Justeru, saya ingin mengambil kesempatan ini untuk merakamkan ucapan terima kasih kepada Speaker Dewan Undangan Negeri, YB Dato' Law Choo Kiang kerana memberi sokongan padu serta sudi mempengerusikan sesi simulasi persidangan Sidang Wanita 2020.

Saya juga berasa bangga melihat peningkatan dalam pencapaian usaha memperkasa wanita dalam ekonomi. Penang Women Entrepreneur Mentoring Programme (PWEMP) di bawah PWDC telah menyediakan peluang kepada usahawan-usahawan wanita untuk saling menyokong antara satu sama lain. Para mentee telah menunjukkan keupayaan menjadi pemimpin-pemimpin perniagaan serta boleh berkecimpung dalam bidang-bidang yang biasa didominasi oleh golongan lelaki seperti sains dan teknologi. Tambahan pula, para mentor telah memaparkan kesungguhan dalam berkongsi pengetahuan dan pengalaman mereka dengan harapan lebih ramai wanita dapat berdikari dari segi kewangan dan juga boleh lebih berjaya berbanding mereka.

Pada peringkat akar umbi, PWDC terus memberi impak melalui penganjuran Hari Wanita Sedunia (IWD) dan Penang Goes Orange (PGO). Kempen-kempen ini bukan sahaja untuk menonjolkan sumbangan wanita kepada keluarga, masyarakat, dan negara tetapi juga untuk meningkatkan kesedaran masyarakat agar menghentikan keganasan terhadap wanita melalui pendekatan hibrid dalam talian dan luar talian.

Di sini, saya ingin mengucapkan setinggi-tinggi penghargaan dan terima kasih kepada Ketua Menteri Pulau Pinang, Y.A.B. Chow Kon Yeow kerana menyokong usaha memajukan agenda wanita dan keterangkuman gender di Pulau Pinang. Melalui pandangan jauh dan visi beliau terhadap kesaksamaan gender dan keadilan sosial, kita berupaya mengubah landskap di negeri Pulau Pinang dengan inisiatif-inisiatif baharu seperti Sidang Wanita, PWEMP, Dasar Keterangkuman Gender, dan Jawatankuasa Pembangunan Wanita dan Keluarga (JPWK).

Semua pencapaian ini terhasil kerana adanya komitmen Ketua Pegawai Eksekutif dan staf PWDC, sokongan kuat daripada ahli-ahli lembaga pengarah, rakan kerjasama negeri dan pegawai-pegawai kerajaan tempatan, NGO, ahli-ahli akademik serta penyumbang-penyumbang persendirian. Saya ingin menyampaikan penghargaan kepada anda semua kerana menjadikan tahun 2020 sebagai tahun transformasi.

Sejak penubuhannya pada tahun 2011, PWDC telah mengharungi pelbagai cabaran namun saya sangat gembira dan bangga melihat perubahannya dari titik permulaan hingga menjadi satu badan yang berpengaruh. Kini, PWDC telah mendapatkan pengiktirafan dan pujian atas kemajuannya dalam mengarusperdanakan gender, membina masyarakat keterangkuman dan mempromosikan kesaksamaan gender dan keadilan sosial. Pencapaian-pencapaian pada tahun 2020 sangat dipuji dan saya berharap dapat melihat lebih banyak perubahan positif dilaksanakan pada tahun-tahun yang akan datang.

Struktur Organisasi

AHLI LEMBAGA PENGARAH

(15 Pengarah disenaraikan
di muka surat 56 dan 57)

Ketua Pegawai Eksekutif

Keterangkuman Gender (KG)

Pembangunan Wanita dan Keluarga
(WFD)

Pemasaran dan Komunikasi

Sumber Manusia dan Kewangan

Lembaga Pengarah



YB. Puan Chong Eng (Pengerusi)



YB. Dr. Norlela Binti Ariffin



YB. Puan Lim Siew Khim



YB. Puan Syerleena Abdul Rashid



YB. Puan Heng Lee Lee



YB. Puan Kasthuriraani Patto

Lembaga Pengarah



Dato' Rohana Binti Abdul Ghani



Dato' Dr. Florence Sinniah



Dr. Wong Lai Yong



Puan Nurfarah Zafirah Foo Abdullah



Puan Krista Goon Phooi Kheng



Puan Bharathi Suppiah



Dato' Azhar Bin Arshad



Puan Nur Zarina Zakaria



Puan Marshidaliza Marzuki

Keterangkuman Gender (KG)

Sinopsis

Keterangkuman Gender menitikberatkan penerimaan dan hormat terhadap keperluan individu yang berbeza dalam komuniti. Konsep ini bertujuan untuk mewujudkan suasana yang menerima, menghormati dan memahami keperluan yang berbeza oleh kaum wanita dan lelaki, seterusnya mengurangkan jurang gender. Pertimbangan utama keterangkuman gender adalah:

- Memastikan semua wanita, lelaki, kanak-kanak lelaki dan perempuan menikmati peluang yang sama untuk menyertai, menyumbang dan mendapat manfaat dari projek-projek dan program-program kerajaan negeri
- Mengenalpasti rancangan jangka pendek, pertengahan dan jangka panjang untuk menginstitusikan gender dalam polisi dan projek-projek kerajaan negeri
 - Mengguna pakai Bajet Penyertaan Rakyat dan Responsif Gender atau Gender Responsive and Participatory Budgeting (GRPB) dalam perancangan dan pelaksanaan bajet jabatan-jabatan dan agensi kerajaan negeri
 - Membangunkan pelbagai strategi untuk menggalakkan sektor swasta dan organisasi bukan kerajaan (NGO) untuk menggabungkan Keterangkuman Gender dalam pentadbiran dan pelaksanaan program-program serta aktiviti

Dasar Keterangkuman Gender menggalakkan pengurusan yang seimbang antara lelaki dan perempuan serta mengambil kira perspektif gender dalam setiap proses pembuatan keputusan, perancangan dan pentadbiran di setiap peringkat kerajaan negeri. Ia juga memberi jalan untuk menginstitusikan *Gender Responsive and Participatory Budgeting*.

Konsep keterangkuman gender merupakan inspirasi daripada United Nations Sustainable Development Goals (SDGs), khususnya Matlamat 5: Kesaksamaan Gender dan Matlamat 10: Pengurangan ketidaksaksamaan. Dasar Keterangkuman Gender telah diterima pakai secara rasmi sejak bulan Mac 2019.

Keterangkuman Gender (KG)

Takwim Acara

Projek Jabatan Perumahan Negeri

JANUARI
2020

- Bengkel Latihan & Lawatan Pengurusan Kontrak Komuniti Pembersihan Desa Wawasan
- Taklimat & Hebahan Projek Bajet Penyertaan Rakyat di PPR Taman Manggis

OGOS
2020

- Sesi Perbincangan Awal Mengikut Kumpulan Umur PPR Taman Manggis

FEBRUARI
2020

- Undi Keperluan Penduduk Rumah Pangsa Padang Tembak Blok E & J
- Bengkel Kumpulan Tumpu Bincang (KTB) di PPR Taman Manggis

SEPTEMBER
2020

- Bengkel Pengurusan Organisasi bersama Komuniti GRPB

APRIL
2020

- Temuduga Pekerja Kontrak Komuniti Pembersihan RSK Desa Wawasan Dalam Talian
- Rundingan Harga Kontrak Komuniti Pembersihan RSK Desa Wawasan Dalam Talian

OKTOBER
2020

- KTB Kumpulan Remaja & Belia Lelaki PPR Taman Manggis
- Mesyuarat bersama Persatuan Penduduk Perumahan Rakyat Sg Rambai RSK Desa Wawasan

MEI
2020

- Taklimat Skop Kerja bagi Kontrak Komuniti Pembersihan RSK Desa Wawasan
- Majlis Penyerahan Kontrak Komuniti Pembersihan kepada Persatuan Penduduk

DISEMBER
2020

- Mesyuarat bersama Perumahan Negeri & RA PPR Taman Manggis
- Undi Keperluan Penduduk PPR Taman Manggis

Ruang Awam (Sungai Kelian Linear Park)

SEPTEMBER
2020

- Lawatan Tapak ke Taman Loh Poh Heng bersama Friends of Sungai Kelian (FoSK)

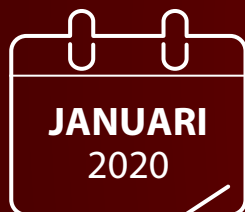
NOVEMBER
2020

- Soal selidik bagi mendapatkan maklum balas penduduk Tanjung Bungah dibuat secara dalam talian

Keterangkuman Gender (KG)

Takwim Acara

Ruang Awam (Lebuh Sungai Pinang 7)

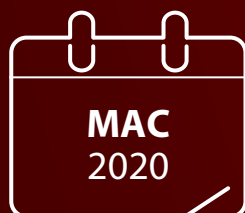


- Sesi pembentangan hasil penilaian keperluan kepada Perbadanan Stadium dan Kawasan Lapang



- Majlis Pecah Tanah bagi Projek Penghijauan Taman Kejiranan Lebuh Sungai Pinang 7

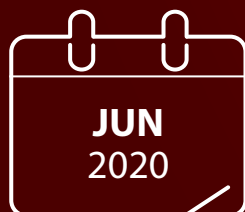
Projek Perumahan MBPP (MBPP Flat Padang Tembak)



- Lawatan Tapak ke Flat MBPP Padang Tembak



- Sesi pembentangan hasil soal selidik bersama Jabatan Penilaian dan Pengurusan Harta



- Mesyuarat bersama Jabatan Penilaian dan Pengurusan Harta, MBPP
- Sesi Penerangan Projek bersama Pembantu Projek bagi Fasa Soal Selidik
- Fasa Soal Selidik bagi Projek GRPB Flat MBPP Padang Tembak



- Perbincangan bersama JNH MBPP

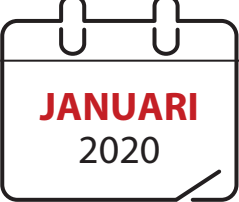
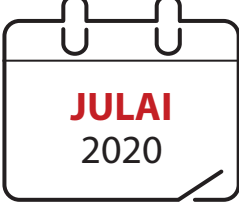
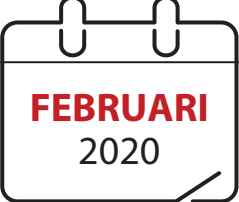
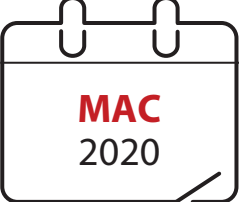
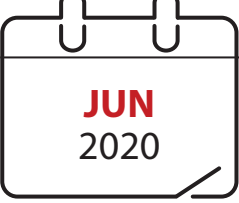
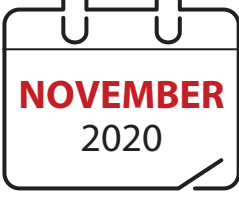


- Fasa Undi Keperluan bagi Projek GRPB Flat MBPP Padang Tembak

Keterangkuman Gender (KG)

Takwim Acara

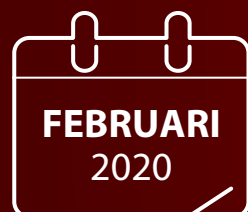
GRPB di Kerajaan Negeri dan Tempatan

 JANUARI 2020	➤ Taklimat Juri & Sekretariat bagi GRPB Champion Award 2019 MBSP ➤ Sesi Pembentangan Projek Akhir bagi GRPB	 JULAI 2020	➤ Sesi Taklimat dan Perkongsian GRPB Champion 2020 MBSP bersama Jabatan Landskap MBSP ➤ Penilaian Lawatan Tapak GRPB Champion Award 2019 MBPP ➤ Webinar Keterangkuman Gender bagi Ahli-Ahli Majlis MBPP ➤ Pembentangan GRPB Champion Award 2019 MBPP ➤ Mesyuarat Jawatankuasa Gender MBSP Bil.1 2020
 FEBRUARI 2020	➤ Perbincangan & Bimbingan bagi GRPB Champion Award 2019 Jabatan Konservasi Warisan MBPP ➤ Mesyuarat Jawatankuasa GRPB MBPP 1/2020 ➤ Perbincangan bagi Majlis Penyampaian GRPB Champion Award 2019 MBSP ➤ Mesyuarat bersama Jabatan Pelesenan MBSP bagi Kompleks Penjaja Jalan Bukit ➤ Perbincangan Persediaan bagi Majlis Penyampaian GRPB Champion Award 2019 MBSP ➤ Majlis Penyampaian GRPB Champion Award 2019 MBSP	 OGOS 2020	➤ Bengkel GRPB BOOTCAMP untuk 6 jabatan/agensy (Capacity Building) ➤ Bengkel GRPB BOOTCAMP untuk 7 jabatan/agensy (Capacity Building) ➤ Mesyuarat Jawatankuasa GRPB MBPP 2/2020 ➤ Pengumuman Pemenang GRPB Champion Award 2019 MBPP
 MAC 2020	➤ Bengkel Penulisan Laporan Akhir GRPB Champion Award 2019 MBPP	 SEPTEMBER 2020	➤ Sesi Perbincangan bersama BTMKN berkaitan BIG DATA ➤ Bengkel DKG dan GRPB bagi Ahli-Ahli Majlis dan Pegawai Baru MBSP ➤ Pembentangan Bajet MBSP 2021 secara FB Live
 JUN 2020	➤ Sesi KTB Atas Talian bersama Pegawai GRPB MBPP: Cabaran Melibat Urus Komuniti ➤ Sesi KTB Atas Talian bersama Pegawai GRPB MBSP: Cabaran Melibat Urus Komuniti	 OKTOBER 2020	➤ Bengkel Persediaan bagi GRPB Champion Award 2020-2021 MBSP
		 NOVEMBER 2020	➤ Mesyuarat Jawatankuasa GRPB MBPP Bil.3 Tahun 2020

Keterangkuman Gender (KG)

Takwim Acara

Polisi GI



FEBRUARI
2020

- Taklimat Dasar Keterangkuman Gender bagi Jabatan Kehakiman Syariah Negeri Pulau Pinang
- Mesyuarat MMK Keterangkuman Gender Bil 1/2020



JUN
2020

- Sesi Pembentangan Pelan Tindakan DKG bagi SUKPP
- Sesi Pembentangan Pelan Tindakan DKG bagi MBPP
- Sesi Pembentangan Pelan Tindakan DKG bagi MBSP



MAC
2020

- Sesi Penyelarasan Pelan Tindakan DKG bagi MBSP
- Sesi Penyelarasan Pelan Tindakan DKG bagi MBPP



JULAI
2020

- Habaq Mai @ Rumah Kacha
- Taklimat DKG dan GRPB sempena Kursus Pementapan Majlis Pengurusan Komuniti Kampung (MPKK), Jawatankuasa Pembangunan Wanita & Keluarga (JPWK) serta perjumpaan Pegawai Daerah bersama MPKK & JPWK Daerah Seberang Perai Tengah Tahun 2020



APRIL
2020

- Sesi Town Hall Pelancaran Soal Selidik Bajet MBSP 2021 (FB Live)



OGOS
2020

- Taklimat Dasar Keterangkuman Gender bagi Pejabat Daerah dan Tanah Seberang Perai Tengah
- Taklimat Dasar Keterangkuman Gender bagi Pejabat Daerah dan Timur Laut
- Mesyuarat MMK Keterangkuman Gender Bil 3/2020
- Taklimat Dasar Keterangkuman Gender bagi Pejabat Daerah dan Barat Daya
- Taklimat Dasar Keterangkuman Gender bagi Unit Audit Dalam, Pejabat Setiausaha Kerajaan Negeri Pulau Pinang



MEI
2020

- Mesyuarat MMK Keterangkuman Gender Bil 2/2020

Keterangkuman Gender (KG)

Takwim Acara

Polisi GI (sambungan)

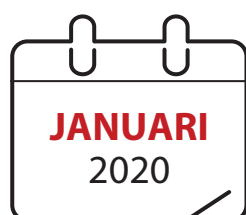


- Taklimat Dasar Keterangkuman Gender bagi Kumpulan P&P Jabatan Pengairan dan Saliran (JPS) Negeri Pulau Pinang
- Taklimat Keterangkuman Gender RCSI & UCD Kumpulan 1,2 & 3
- Taklimat Dasar Keterangkuman Gender Jabatan Kewangan Negeri Pulau Pinang
- Taklimat Dasar Keterangkuman Gender bagi Kumpulan Pelaksana Jabatan Pengairan dan Saliran (JPS) Negeri Pulau Pinang



- Mesyuarat Jawatankuasa Kecil Penentuan Kriteria dan Pemarkahan GRPB Champion Award 2020-2021
- Mesyuarat MMK Keterangkuman Gender Bil 4/2020

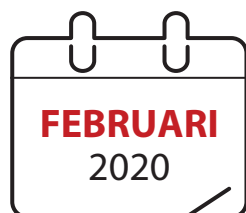
Program pembinaan kapasiti komuniti dan dalaman



- Mesyuarat Bersama Timbalan Ketua Setiausaha (Dasar), KPKT (Pembentangan GRPB)



- Gebang GRPB Habaq Mai! x Kontrak Komuniti



- Sesi "Capacity Building" on "Sex-Disaggregated Data" (SDD) dan "Gender Analysis"



- M&E Workshop with Kin



- Sesi KTB bagi Program "Ini Hal Lelaki"
- Sesi Rakaman dan Temu Bual bagi Habaq Mai Kontrak Komuniti

Keterangkuman Gender (KG)

Sorotan

Kerajaan Tempatan

Majlis Bandaraya Seberang Perai (MBSP)

GRPB Champion Award MBSP 2019

GRPB Champion Award bertujuan untuk mengarusperdanakan GRPB di peringkat kerajaan tempatan dan memberi pengiktirafan kepada jabatan dan unit dalaman di samping menerapkan budaya dokumentasi sebagai sebahagian daripada budaya kerja.

11 daripada 20 jabatan/unit yang menyertai GRPB Champion Award 2019 MBSP telah terpilih sebagai finalis dan layak ke sesi pembentangan yang diadakan pada 16 Januari 2020. Dalam memastikan elemen partisipatori atau penyertaan dibudayakan, kuasa memilih pembentangan terbaik daripada 11 finalis telah diberikan kepada 82 orang juri awam yang mewakili 10 jabatan/unit lain yang tidak menjadi finalis. Undian juri awam ini menyumbang sebanyak 20% markah kepada pasukan-pasukan yang bertanding.



Undian juri awam.

Keterangkuman Gender (KG)

Sorotan

Jabatan Landskap telah dinobatkan sebagai pemenang GRPB Champion Award 2019 semasa Majlis Penyampaian Anugerah pada 27 Februari 2020. Acara yang turut melibatkan pelancaran GRPB Champion Award MBSP 2019 telah mendapat liputan media yang meluas. Berikut adalah senarai pemenang utama bagi penganjuran tahun pertama pertandingan ini:

Tempat	Nama Jabatan	Hadiah
1	Jabatan Landskap	- Piala Tahunan - Hadiah wang tunai bernilai RM 7,000 - Plak Juara
2	Jabatan Pesuruhjaya Bangunan	- Hadiah wang tunai bernilai RM 2,000 - Plak Naib Juara
3	Jabatan Kejuruteraan	- Hadiah wang tunai bernilai RM 1,000 - Plak Tempat Ketiga
4	Jabatan Pelancongan, Seni dan Warisan	- Hadiah wang tunai bernilai RM 500 - Plak Tempat Keempat
5	Unit Butterworth Baharu	- Hadiah wang tunai bernilai RM 500 - Plak Tempat Kelima



Para pemenang GRPB Champion Award 2019 bergambar bersama EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam, YB. Chong Eng; Setiausaha MBSP, Ir. Hj. Rosnani Bt. Hj. Mahmod; dan juri-juri profesional.

Keterangkuman Gender (KG)

Sorotan

Penganjuran GRPB Champion Award telah diteruskan bagi tahun 2020-2021. Satu bengkel persediaan telah diadakan untuk semua jabatan/unit yang menyertai pertandingan ini pada 5 Oktober 2020 bagi mempersiapkan kesemua pasukan yang bertanding. Seramai 136 peserta dari 17 jabatan/unit MBSP telah menyertai bengkel tersebut.



Penganjuran GRPB Champion Award untuk tahun kedua telah menjadikan pertandingan ini sebagai acara tahunan untuk MBSP.

Majlis Bandaraya Pulau Pinang (MBPP)

GRPB Champion Award MBPP 2019

Satu bengkel penulisan laporan bagi *GRPB Champion Award MBPP 2019* telah diadakan pada 13 Mac 2020. Selain perkongsian tentang format penulisan laporan akhir projek, YB. Lee Khai Loon, ADUN Machang Bubok yang melaksanakan projek "Duit Kita, Hak Kita" turut dijemput untuk memberi inspirasi kepada peserta-peserta.



Pasukan GRPB memberikan maklum balas kepada Jabatan Kesihatan Persekitaran berkenaan perkembangan projek "Pusat Kawalan Anjing Liar dan Terbiar MBPP" yang dijalankan.

Pemarkahan bagi pertandingan *GRPB Champion Award MBPP 2019* merangkumi **lawatan tapak** pada 8 Julai 2020 oleh 6 orang juri profesional dan juga **pembentangan akhir** oleh pasukan-pasukan bertanding yang diadakan pada 16 Julai 2020 di Auditorium KOMTAR. Seramai 40 orang staf MBPP dari 12 jabatan yang tidak bertanding pada GRPB Champion Award 2019 telah dijemput untuk mengadili pembentangan akhir sebagai juri awam.



Barisan juri profesional membuat lawatan tapak di Taman Jajar Sungai Ara, Bayan Lepas yang menjadi salah satu daripada 10 projek yang tersenarai ke peringkat akhir.

Keterangkuman Gender (KG)

Sorotan



Sesi Pembentangan Akhir Projek GRPB oleh Jabatan Khidmat Kemasyarakatan.



Juri awam diberikan peluang untuk bertanyakan soalan dan memberi maklum balas kepada 10 pasukan yang membentangkan projek-projek GRPB di peringkat akhir.

Majlis Pengumuman Pemenang GRPB Champion Award MBPP 2019 telah diadakan pada 24 Ogos 2020 di JEN Hotel Penang, George Town dengan dihadiri oleh Dato' Ar. Yew Tung Seang, Datuk Bandar MBPP dan dirasmikan oleh YB. Chong Eng, selaku EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam. Jabatan Landskap menjuarai pertandingan GRPB Champion Award bagi tahun 2020 menerusi Projek Taman Jajar Sungai Ara, diikuti oleh Jabatan Konservasi Warisan yang telah memenangi tempat kedua, ketiga dan keempat.



YB Chong Eng, Datuk Bandar, Setiausaha Bandaraya dan barisan juri profesional bergambar bersama kesemua pemenang, peserta dan juri-juri awam.

Keterangkuman Gender (KG)

Sorotan

Penilaian Keperluan GRPB di Flat MBPP Padang Tembak

Pasukan GRPB telah menjalankan penilaian keperluan untuk penduduk di Flat MBPP Padang Tembak. Seramai 89 orang penduduk daripada 107 unit rumah berpenghuni telah memberi maklum balas terhadap soal selidik yang dijalankan dari 1 hingga 14 Julai 2020. Selepas menganalisis dapatan soal selidik, pasukan GRPB telah menyenaraikan 12 cadangan penambahbaikan utama yang dikemukakan oleh penduduk Flat MBPP Padang Tembak. Sejumlah 80 orang penduduk telah membuat undian dan hasil undian kemudiannya dikongsi kepada Jabatan Penilaian dan Pengurusan Harta MBPP yang bertanggungjawab ke atas pengurusan Flat MBPP Padang Tembak.



Pembanci (enumerator) yang dilantik oleh pasukan GRPB menemubual penduduk bagi mendapatkan maklum balas mereka berkenaan perkhidmatan MBPP dan isu/keperluan di kawasan flat. Baukar pembelian diberikan sebagai tanda penghargaan kepada mereka yang memberi maklum balas.



Poster dan risalah dalam tiga bahasa, Undi Keperluan Penduduk secara hibrid iaitu atas talian (menerusi pembanci yang turun padang) dan undian secara dalam talian telah dilaksanakan.

Keterangkuman Gender (KG)

Sorotan

Projek-projek GRPB

Projek Bajet Penyertaan Rakyat (Bersama Lembaga Perumahan Negeri Pulau Pinang)

Selepas cadangan pelaksanaan Kontrak Komuniti Pembersihan oleh Bahagian Perumahan Kerajaan Negeri Pulau Pinang (kini dikenali sebagai Lembaga Perumahan Negeri Pulau Pinang) di Rumah Sewa Kerajaan (RSK) Desa Wawasan mendapat kelulusan oleh Majlis Mesyuarat Kerajaan Negeri Pulau Pinang, pasukan GRPB telah melaksanakan sesi perkongsian antara Persatuan Penduduk Desa Wawasan dengan Persatuan Penduduk di PPR Jalan Sungai dan PPR Ampangan pada 19 Januari 2020.



Lawatan sambil belajar oleh Ahli-Ahli Jawatankuasa Persatuan Penduduk Desa Wawasan ke PPR Ampangan pada 19 Januari 2020 yang turut dihadiri oleh pasukan GRPB dan wakil dari Jabatan Penilaian dan Pengurusan Harta MBSP.

Lawatan Persatuan Penduduk Desa Wawasan ke dua PPR ini membantu untuk mempersiapkan ahli-ahli jawatankuasa dalam pengurusan Kontrak Komuniti Pembersihan selain membolehkan mereka belajar dari pengalaman ahli-ahli jawatankuasa persatuan penduduk di PPR Jalan Sungai dan PPR Ampangan yang menjadi perintis bagi Kontrak Komuniti di Pulau Pinang.

PWDC berperanan sebagai pemudah cara yang membantu Persatuan Penduduk Desa Wawasan dari segi pengiklanan jawatan kosong bagi pekerja-pekerja pembersihan dan menjalankan temu duga secara maya disebabkan oleh Perintah Kawalan Pergerakan (PKP) pada 20 April 2020.

Majlis Penyerahan Surat Setuju Terima Perkhidmatan Kontrak Komuniti Pembersihan oleh YB Jagdeep Singh Deo, EXCO Perumahan dan Kerajaan Tempatan Negeri Pulau Pinang kepada Pengerusi Persatuan Penduduk Desa Wawasan, Tuan Haji Sanusi Ahmad telah dibuat pada 31 Mei 2020.



Majlis Penyerahan Surat Setuju Terima Perkhidmatan Kontrak Komuniti Pembersihan di RSK Desa Wawasan.

Keterangkuman Gender (KG)

Sorotan



Kontrak Komuniti Pembersihan mewujudkan peluang pekerjaan kepada penduduk dan memupuk rasa milik-punya terhadap tempat tinggal mereka.



Gambar sebelum (kiri) dan selepas (kanan) kerja-kerja pembersihan di RSK Desa Wawasan.

Selain projek perintis GRPB di RSK Desa Wawasan, PWDC telah dipertanggungjawabkan untuk melaksanakan penilaian keperluan penduduk di empat lagi RSK dan Projek Perumahan Rakyat (PPR) di bawah Bahagian Perumahan Kerajaan Negeri Pulau Pinang iaitu RSK Ampang Jajar, PPR Taman Bagan Jaya, RSK Padang Tembak Blok E & J, dan PPR Taman Manggis. Pada tahun 2020, penilaian keperluan di keempat-empat RSK/PPR berjaya diselesaikan.



Seramai 306 orang penduduk di RSK Padang Tembak Blok E & J telah mengundi untuk keperluan mereka yang dicadangkan semasa sesi KTB pada tahun 2019. Bahagian Perumahan telah memperuntukkan RM1,595,170 untuk pendawaian elektrik berdasarkan undian penduduk.

Keterangkuman Gender (KG)

Sorotan

Pasukan GRPB turut berkongsi hasil maklum balas penduduk yang dibuat menerusi edaran infografik dan sepanduk di setiap kawasan RSK/PPR.



Keterangkuman Gender (KG)

Sorotan



Pasukan GRPB turut mengadakan taklimat dan bengkel projek untuk kumpulan-kumpulan peserta pada 22 Januari dan 15 Mac 2020. Ini diikuti dengan satu sesi KTB pada 16 Ogos 2020 untuk perbincangan keperluan penduduk di PPR Taman Manggis.

Keterangkuman Gender (KG)

Sorotan

Projek Ruang Awam

PWDC bekerjasama dengan Friends of Sungai Kelian (FoSK) untuk mengadakan Soal Selidik Penduduk untuk Cadangan Taman Jajar Sungai Kelian secara dalam talian sepanjang bulan November 2020. Menerusi soal selidik ini, penduduk setempat diberi peluang untuk menyatakan pendapat dan cadangan mereka bagi sebuah taman jajar yang menghubungkan Taman Kejiranan Loh Poh Heng dan Taman Poket Lorong Sungai Kelian di Tanjung Bungah yang mana kedua-dua di bawah Jabatan Landskap MBPP.

Cadangan Taman Jajar Sungai Kelian



Cadangan pembinaan Taman Jajar Sungai Kelian terletak di dalam kawasan yang meliputi beberapa unit kejiranan yang mana kemudahan di kawasan ini tidak digunakan secara optimum.

Jangkaan bagi cadangan pembinaan taman ini akan memaksimumkan fungsi kawasan ini dengan lebih efektif dengan pembangunan kemudahan aktiviti rekreasi, sukan dan kegiatan sosial penduduk setempat.

Taman Jajar Sungai Kelian akan menjadi ruang awam untuk aktiviti rekreasi, sukan dan aktiviti sosial untuk penduduk sekitar Tanjung Bungah.



Pasukan GRPB bekerjasama dengan Friends of Sungai Kelian bagi mendapatkan maklum balas penduduk menerusi Soal Selidik Penduduk untuk cadangan Taman Jajar Sungai Kelian di bawah Jabatan Landskap MBPP.

Keterangkuman Gender (KG)

Sorotan

Pembinaan Kapasiti

Data Pecahan Jantina (SDD) & Analisis Gender

Satu sesi pembinaan kapasiti bagi Data Pecahan Jantina atau Sex-Disaggregated Data (SDD) dan Analisis Gender telah diadakan untuk pasukan PWDC pada 17 Februari 2020. Prof. Dato' Dr. Rashidah Shuib yang dijemput sebagai fasilitator telah membimbing pasukan PWDC untuk memahami SDD, mengintegrasikan perspektif gender dalam bidang kerja dan menjalankan analisis gender untuk memberi maklum balas terhadap keperluan yang berbeza antara lelaki dengan wanita.



Seramai 15 orang staf PWDC telah menyertai sesi pembinaan kapasiti di Cititel Hotel.

Perkongsian Ilmu

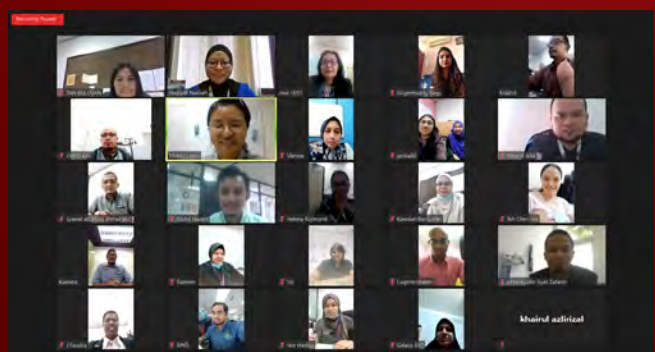
PWDC telah dijemput oleh the United Cities and Local Governments Asia Pacific (UCLG-ASPAC) yang merupakan rakan strategik dalam pengarusperdanaan gender di Malaysia untuk berkongsi pengalaman dalam pelaksanaan GRPB sempena The 2nd Women Leadership Workshop 2020 – Mainstreaming Gender Perspective in Local Governance pada 4 Mac 2020 dan diikuti dengan The 5th South Asian Cities Summit 2020 – 10 Years to SDGs pada 5 Mac hingga 6 Mac 2020 di Hotel Cidade de Goa, India yang dianjurkan secara bersama oleh UCLG-ASPAC dengan All India Institute of Local Self Government (AIILSG). Peserta bagi bengkel dan sidang kemuncak ini terdiri daripada wakil-wakil dari negara Filipina, Malaysia, Bangladesh, Bhutan, Nepal, Maldives, dan Sri Lanka.



Pengurus Keterangkuman Gender PWDC, Cik Haziqah Nasirah Zol Bahari, berkongsi pengalaman PWDC dalam pelaksanaan GRPB semasa Sesi 4: Bajet Gender.

Sesi KTB Atas Talian “Cabaran Melibat Urus Komuniti dan Langkah Ke Hadapan”

Pasukan GRPB telah menjalankan dua KTB secara atas talian bersama 27 orang pegawai GRPB MBPP dan 19 orang pegawai gender MBSP dari setiap jabatan dan unit pada 10 Jun 2020.



MBPP



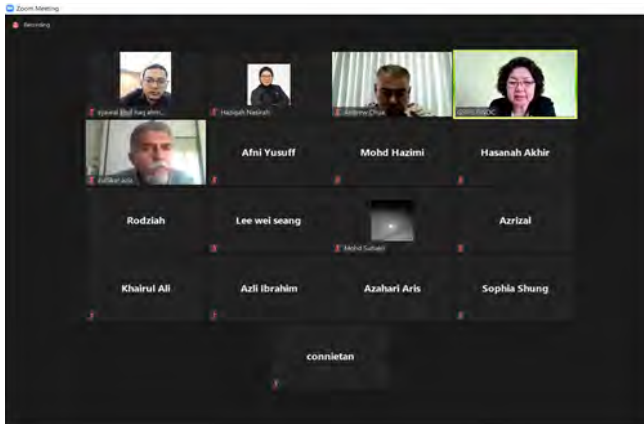
MBSP

Keterangkuman Gender (KG)

Sorotan

Webinar Keterangkuman Gender untuk Ahli-ahli Majlis MBPP

Pandemik Covid-19 juga tidak menghalang PWDC daripada meneruskan program pembinaan kapasiti bagi Dasar Keterangkuman Gender yang dirancang untuk kerajaan tempatan. Webinar Keterangkuman Gender telah diadakan buat julung kalinya pada 10 Julai 2020 untuk Ahli-ahli Majlis MBPP. Sesi atas talian yang interaktif ini mendapat penyertaan 13 orang ahli majlis.



Sesi Webinar Keterangkuman Gender yang dikendalikan oleh Puan Ong Bee Leng, Ketua Pegawai Eksekutif PWDC.

Taklimat Dasar Keterangkuman Gender dan GRPB untuk Ahli-ahli Majlis dan Pegawai Baru MBSP

PWDC telah mengadakan Taklimat Dasar Keterangkuman Gender dan GRPB untuk ahli-ahli majlis dan pegawai baru MBSP pada 21 September 2020 yang turut dihadiri oleh YBhg. Dato' Sr. Haji Rozali Haji Mohamud, Datuk Bandar MBSP dan Puan Ir. Hajah Rosnani Haji Mahmod.



Pegawai baru MBSP berkongsi pendapat dan maklum balas dalam sesi taklimat interaktif.

Bengkel Intensif "GRPB Bootcamp 2020"

Dua sesi bengkel intensif yang dinamakan sebagai *GRPB Bootcamp* telah dianjurkan untuk 13 jabatan dan agensi kerajaan negeri pada 17 Ogos di Ixora Hotel Penang dan 18 Ogos 2020 di Hompton by the Beach Penang. Dua sesi ini telah disertai oleh 63 orang peserta yang menyempurnakan Modul Intensif GRPB dan merencana pelan-pelan projek perintis GRPB untuk jabatan masing-masing bagi tahun 2020 dalam tempoh 375 minit.



Peserta dari Jabatan Perkhidmatan Veterinar Pulau Pinang (atas) dan Pejabat Daerah dan Tanah (PDT) Daerah Timur Laut dalam sesi "Maraton GRPB". (bawah)

Keterangkuman Gender (KG)

Sorotan



GRPB Bootcamp: Edisi Seberang Perai di Ixora Hotel Penang (atas) dan GRPB Bootcamp: Edisi Pulau (bawah) di Hompton by the Beach Hotel.

Keterangkuman Gender (KG)

Sorotan

Program-program Kesedaran

Sesi Taklimat Dasar Keterangkuman Gender (DKG)

Sebanyak 10 sesi taklimat kesedaran dan perkongsian tentang Dasar Keterangkuman Gender secara bersemuka telah berjaya diadakan sepanjang tahun 2020 biarpun berdepan kekangan pandemik dan PKP yang bermula pada bulan Mac 2020.

No.	Sesi Taklimat	Tarikh	Jumlah Peserta	
			Lelaki	Wanita
1.	Taklimat DKG Bagi Jabatan Kehakiman Syariah Negeri Pulau Pinang	11 Februari 2020	24	20
2.	Taklimat KG dan GRPB sempena Kursus Pemantapan MPKK dan JPWK Daerah SPT	18 Julai 2020	80	20
3.	Taklimat Keterangkuman Gender PDT SPT	8 Ogos 2020	26	27
4.	Taklimat Keterangkuman Gender PDT DTL	10 Ogos 2020	29	33
5.	Taklimat Keterangkuman Gender PDT DBD	18 Ogos 2020	22	9
6.	Taklimat Keterangkuman Gender Unit Audit Dalam PSUKPP	25 Ogos 2020	3	6
7.	Taklimat Keterangkuman Gender JPS (P&P)	1 September 2020	9	4
8.	<i>GI Talk Batch RCSI & UCD (dahulunya dikenali sebagai Penang Medical College)</i>	4 September 2020 1 Oktober 2020 23 Oktober 2020	66	54
9.	Taklimat Jabatan Kewangan Negeri	10 September 2020	22	37
10.	Taklimat Keterangkuman Gender Jabatan Pengairan dan Saliran (Pelaksana)	15 September 2020	81	8

Keterangkuman Gender (KG)

Sorotan



Taklimat Keterangkuman Gender Unit Audit Dalam, PSUKPP.



Taklimat Keterangkuman Gender Jabatan Pengairan dan Saliran (P&P).

Keterangkuman Gender (KG)

Sorotan



Taklimat Keterangkuman Gender Jabatan Pengairan dan Saliran (Pelaksana).



GI Talk Batch RCSI & UCD.

"Habaq Mai! @Rumah Kaca"

Sesi santai *meet and greet* "Habaq Mai! @Rumah Kaca" bersama Pegawai-pegawai Focal Point Dasar Keterangkuman Gender dari 35 jabatan/agensi kerajaan negeri telah diadakan pada 9 Julai 2020 yang bertujuan untuk mengenalpasti cabaran-cabaran yang dihadapi oleh kumpulan tersebut dalam melaksanakan Dasar Keterangkuman Gender di jabatan/agensi masing-masing dan menjadi landasan kepada pasukan PWDC dalam membentangkan laporan kemajuan Dasar Keterangkuman Gender. Seramai 30 orang pegawai dari 27 jabatan dan agensi kerajaan negeri telah menghadiri "Habaq Mai! @Rumah Kaca" ini. Cadangan-cadangan yang dikemukakan pada sesi ini telah dibentangkan dalam Mesyuarat MMK Keterangkuman Gender.



Pasukan PWDC sebagai agensi pelaksana DKG bergambar bersama para peserta "Habaq Mai! @Rumah Kaca" di Rumah Kaca, George Town.

Keterangkuman Gender (KG)

Sorotan

Bual Bicara Habaq Mai! "Kontrak Komuniti GRPB"

Buat julung kalinya pada 5 September 2020, PWDC telah menjemput 3 orang pemimpin komuniti sebagai panel jemputan untuk program bual bicara Habaq Mai! secara langsung menerusi Facebook Live yang mengupas tentang "Kontrak Komuniti GRPB". Panel jemputan telah berkongsi tentang pengalaman mereka dalam melaksanakan Kontrak Komuniti Pembersihan dan Keselamatan di PPR Jalan Sungai, PPR Ampangan dan RSK Desa Wawasan serta menjawab soalan yang ditujukan kepada mereka secara atas talian.



Sesi Bual Bicara Habaq Mai! yang diadakan di Pusat Harmoni Pulau Pinang telah disiarkan secara langsung di media sosial untuk penglibatan secara interaktif dengan penonton.

Bengkel Pengurusan Organisasi

Bengkel Pengurusan Organisasi untuk Pemimpin Komuniti GRPB telah diadakan dengan kerjasama Jabatan Pendaftaran Pertubuhan Negeri Pulau Pinang (JPPNPP) pada 26 September 2020. Bengkel tersebut telah dihadiri oleh 33 orang wakil dari 6 PPR/RSK yang mana mereka telah diberikan taklimat dan pendedahan berkenaan pengurusan organisasi.



Pemimpin Komuniti mengambil bahagian dalam aktiviti berkumpul dan pembentangan semasa sesi bengkel dijalankan.

Pembangunan Wanita Dan Keluarga (WFD)

Sinopsis

Bahagian WFD amat memberi fokus kepada Pembangunan Wanita, Pembangunan Keluarga, serta menguruskan Jawatankuasa Pembangunan Wanita dan Keluarga (JPWK).

Matlamat Pembangunan Wanita adalah untuk melengkapkan wanita-wanita di Pulau Pinang untuk mendapatkan penyertaan penuh dan berkesan, serta peluang yang sama rata dalam semua peringkat terutamanya di peringkat pembuatan keputusan dalam politik dan ekonomi. Di bawah Pembangunan Wanita, program Pemerksaan dan Kepimpinan Wanita (WEL) mempromosikan kesedaran keseksamaan gender dan pemerksaan agar wanita bersedia mengambil peranan kepimpinan melalui pembangunan kapasiti dan program-program yang dirangka khas untuk meningkatkan pemahaman terhadap tadbir urus baik, hak asasi manusia dan penyertaan komuniti.

Satu lagi program di bawah Pembangunan Wanita adalah Pemerksaan Ekonomi Wanita (WEE) yang memberi fokus kepada pembentukan ekosistem yang membolehkan wanita-wanita di Pulau Pinang diperksakan dalam sektor ekonomi. Program-program ini dimanfaatkan dengan kerjasama strategik untuk memastikan keberkesanan dan menjangkau komuniti sasaran, serta kepakaran yang diperlukan.

Pembangunan Keluarga menekankan peningkatan kesedaran terhadap kepentingan nilai dan interaksi keluarga demi membina masyarakat yang lebih harmoni. Ini adalah selaras dengan Visi Penang2030: Negeri Pintar dan Hijau Berteraskan Keluarga Inspirasi Negara. Sebagai satu program baru yang diperkenalkan pada tahun 2019, program ini menerapkan nilai-nilai keluarga dalam program-program dan amalan sektor awam untuk meningkatkan interaksi serta penyertaan keluarga yang sihat.

Jawatankuasa Pembangunan Wanita dan Keluarga, ataupun JPWK telah ditubuhkan pada Januari 2019. Jawatankuasa ini dilantik secara rasmi oleh kerajaan negeri di mana setiap JPWK terdiri daripada 15 ahli jawatankuasa wanita di 40 konstituensi di Pulau Pinang. Secara keseluruhan, terdapat 600 pemimpin wanita di peringkat akar umbi dalam komuniti. JPWK merupakan struktur formal di bawah pentadbiran Kerajaan Negeri dengan fungsi utama iaitu menganjurkan program-program pembangunan wanita dan keluarga di KADUN masing-masing. Pembentukan JPWK adalah unik kerana ia merupakan jawatankuasa yang pertama seumpamanya di Pulau Pinang dan juga di Malaysia.

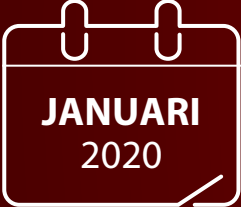
JPWK adalah di bawah bidang kuasa EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam dan ia diuruskan dan diselia oleh PWDC. PWDC bertanggungjawab dalam meluluskan kertas cadangan program, menguruskan permohonan bajet bagi pelaksanaan program-program dan juga dipertanggungjawabkan untuk memantau dan menilai prestasi JPWK serta membina kapasiti mereka.

Secara keseluruhannya, WFD bermatlamat untuk mewujudkan persekitaran yang membolehkan pembangunan keluarga dan pemerksaan wanita dalam kepimpinan dan sektor ekonomi.

Pembangunan Wanita Dan Keluarga (WFD)

Takwim Acara

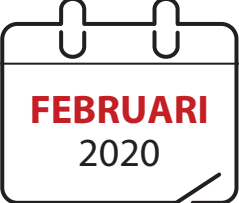
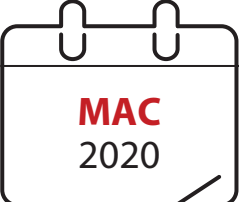
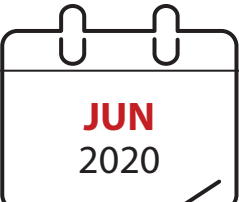
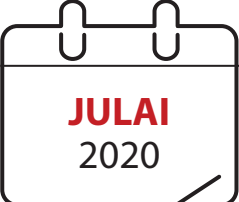
Wanita dalam Kepimpinan

 JANUARI 2020	➤ Pembentukan Jawatankuasa Petugas Sidang Wanita 2020 Pulau Pinang	 SEPTEMBER 2020	➤ Jelajah Sidang Wanita Daerah Barat Daya ➤ Jelajah Sidang Wanita Daerah Timur Laut ➤ Jelajah Sidang Wanita Daerah Seberang Perai Utara ➤ Jelajah Sidang Wanita Daerah Seberang Perai Tengah ➤ Jelajah Sidang Wanita Daerah Seberang Perai Selatan ➤ Bengkel Pembangunan Kepimpinan Wanita MPKK (sesi pertama) ➤ Bengkel Pembangunan Kepimpinan Wanita MPKK (sesi kedua) ➤ Bengkel Persediaan Sidang Wanita Pulau Pinang 2020
 FEBRUARI 2020	➤ Bengkel Training-of-Trainers (TOT) Pembangunan Kepimpinan Wanita		
 MAC 2020	➤ Bengkel Pembangunan Kepimpinan Wanita JPWK (sesi pertama) ➤ Bengkel Pembangunan Kepimpinan Wanita JPWK (sesi kedua)		
 JULAI 2020	➤ Rakaman temu bual kepimpinan wanita untuk siri "Call for Action"		
 OGOS 2020	➤ Sidang Media Pelancaran Program Sidang Wanita 2020 Pulau Pinang	 OKTOBER 2020	➤ Taklimat Dalam Talian Pra-Sidang Wanita Pulau Pinang 2020 ➤ Sidang Wanita Pulau Pinang 2020 ➤ Penstriman Langsung siri "Call for Action: Ayuh Pemimpin Wanita, Tampil ke Depan"

Pembangunan Wanita Dan Keluarga (WFD)

Takwim Acara

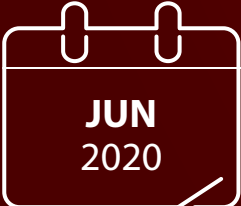
Wanita Dalam Ekonomi - Keusahawanan dan Komuniti

 FEBRUARI 2020	➤ Pembentukan Jawatankuasa Penang Women Entrepreneur Mentoring Program (PWEMP)	 OGOS 2020	➤ Sidang media pelancaran PWEMP ➤ Sesi dalam talian: Bengkel Peranan Wanita dalam Meningkatkan Pendapatan Isi Rumah (kerjasama anjuran PDC) ➤ Sesi lawatan tempat pengeluaran produk Program Wanita Jana Rezeki
 MAC 2020	➤ Lawatan ke Kraftangan Malaysia (Bertam) bersama pejabat kerajaan, NGO dan pengusaha kraf ➤ Perbincangan Penyerahan Projek Eko-Kraf Komuniti dengan PPR Ampangan dan Pengusaha Sosial	 SEPTEMBER 2020	➤ 2 Bengkel Induksi Mentor PWEMP ➤ Sidang media pengumuman penerima geran Program Wanita Jana Rezeki ➤ Taklimat PWEMP kepada pengusaha Program Wanita Jana Rezeki ➤ Sesi Mentor and Latihan untuk PWEMP kumpulan B40 dan M40
 JUN 2020	➤ Mesyuarat Penyelaras Penyerahan Projek Eko-Kraf Komuniti dengan MBSP, PPR Ampangan, dan Pengusaha Sosial ➤ Pembentukan Jawatankuasa Petugas Program Wanita Jana Rezeki ➤ Taklimat Wanita Jana Rezeki kepada kumpulan Perintis JPWK ➤ 4 Sesi dalam talian: Taklimat PWEMP kepada mentor	 OKTOBER 2020	➤ Pelancaran Aisuka
 JULAI 2020	➤ Sesi Food Tasting Program Wanita Jana Rezeki		

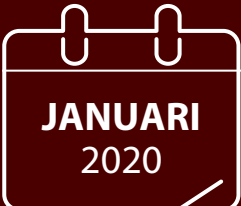
Pembangunan Wanita Dan Keluarga (WFD)

Takwim Acara

Jawatankuasa Pembangunan Wanita dan Keluarga (JPWK)

 FEBRUARI 2020	➤ Bengkel Pengurusan Projek JPWK ➤ Majlis Penyampaian Watikah JPWK Sesi 2020/2021	 JULAI 2020	➤ Sesi dalam talian: Dialog Suku Tahun Kedua bersama JPWK
 APRIL 2020	➤ Sesi dalam talian: Dialog Suku Tahun Pertama bersama JPWK (Sebelah Pulau) ➤ Sesi dalam talian: Dialog Suku Tahun Pertama bersama JPWK (Sebelah Seberang) ➤ 2 sesi dalam talian: Pembinaan Kapasiti dalam Penstriman Langsung – bagi JPWK KADUN di bahagian Pulau dan JPWK KADUN bahagian Seberang	 OGOS 2020	➤ Rakaman lapangan program JPWK untuk siri "Call for Action"
 MEI 2020	➤ Projek Kuih Raya untuk Frontliners	 OKTOBER 2020	➤ Penstriman langsung siri "Call for Action: Wanita Cakna Pembangunan Masyarakat"
 JUN 2020	➤ Sesi dalam talian: Dialog bersama YB. Chong Eng ➤ Kemasukan kertas kerja dan kelulusan penyusunan semula Briged Wanita	 NOVEMBER 2020	➤ Pelancaran Relanita- Sesi perjumpaan bersama ADUN bagi penyelarasan penyusunan semula BWPP kepada Relanita Pulau Pinang ➤ Sesi dalam talian: Dialog Suku Tahun Ketiga bersama JPWK

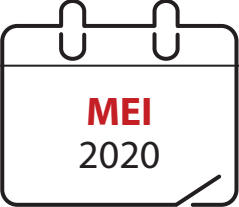
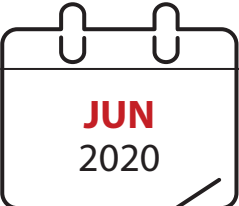
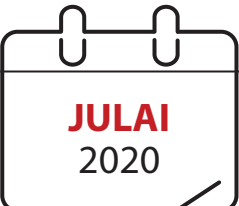
Pembangunan Keluarga

 JANUARI 2020	➤ Bengkel Penyelarasan Dan Penyediaan Garis Panduan Bagi Pendaftaran Pusat Jagaan Kanak Kanak dan TASKA	 FEBRUARI 2020	➤ Pembentukan Jawatankuasa Kajian Rangka Kerja Pembangunan Keluarga
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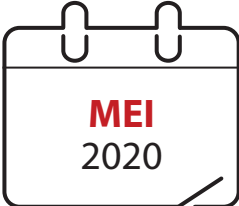
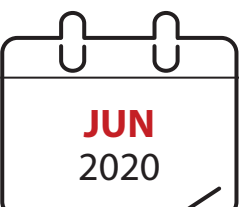
Pembangunan Wanita Dan Keluarga (WFD)

Takwim Acara

Pembangunan Keluarga (sambungan)

 MEI 2020	➤ Sidang Media Pelancaran Hari Keluarga 2020 Peringkat Negeri Pulau Pinang	 OGOS 2020	➤ Penstriman Langsung Siri "Call for Action: Kepentingan Interaksi Sihat Dalam Keluarga"
 JUN 2020	➤ Pengedaran Kit Eksplorasi Famili ➤ Rakaman lapangan Eksplorasi Famili Hari Keluarga 2020 Peringkat Negeri Pulau Pinang	 SEPTEMBER 2020	➤ Bengkel Dasar Keluarga Selamat untuk Pegawai First Support Point di Agensi Kerajaan Negeri dan Kerajaan Tempatan
 JULAI 2020	➤ Persidangan Akhbar untuk mengumumkan Dasar Keluarga Selamat ➤ Penstriman Langsung Bengkel Origami Hari Keluarga 2020 Peringkat Negeri Pulau Pinang ➤ Majlis Penutup dan Penyampaian Hadiah Hari Keluarga 2020 Peringkat Negeri Pulau Pinang	 OKTOBER 2020	➤ Bengkel Dasar Keluarga Selamat, First Support Point untuk Wakil-wakil dari Pusat Khidmat Ahli Dewan Undangan Negeri dan Organisasi Bukan Kerajaan (NGO) ➤ Hari Keluarga Pusat Jagaan Kanak-Kanak (PJKK) Daerah Timur Laut ➤ Hari Keluarga Pusat Jagaan Kanak-Kanak (PJKK) Daerah Seberang Perai Tengah

Siri Penstriman Langsung Pemerkasaan Wanita dan Pembangunan Keluarga

 APRIL 2020	➤ Siri Penstriman Langsung "Who Am I: Managing Changes in Challenging Time" ➤ Siri Penstriman Langsung "Suara Barisan Hadapan: Duduk Rumah Demi Keluarga"	 MEI 2020	➤ Siri Penstriman Langsung "Self Insight: Are Your Values in Conflict with the Expectations of Others?" ➤ Siri Penstriman Langsung "Online Selling: How to Succeed as a Beginner?" ➤ Siri Penstriman Langsung "Work from Home: The Next Normal"
 JUN 2020	➤ Siri Penstriman Langsung "Girls in eSport" ➤ Siri Penstriman Langsung "Entrepreneurs facing adversity in time of COVID-19 pandemic"		

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Wanita Dalam Kepimpinan

Kerusi Tambahan untuk Wanita (TWOAS)

TWOAS adalah inisiatif untuk mempertingkatkan perwakilan dalam Dewan Undangan Negeri (DUN) Pulau Pinang supaya keperluan dan suara wanita dapat dibawa ke DUN. TWOAS akan memastikan supaya terdapat sekurang-kurangnya 30% perwakilan wanita dalam DUN. Ketua Menteri Pulau Pinang, YAB Chow Kon Yeow telah mengumumkan TWOAS pada 10 Disember, 2020. Jawatankuasa Kerja TWOAS telah ditubuhkan dan diketuai oleh YB. Chong Eng, Exco Pembangunan Sosial dan Hal Ehwal Bukan Islam, untuk mengadakan sesi-sesi libat urus dengan pemegang taruh dan orang awam dalam menambah baik pelaksanaan TWOAS.



Sesi penggambaran sidang media TWOAS yang telah menekankan untuk memastikan sekurang-kurangnya terdapat 30% perwakilan wanita dalam Dewan Undangan Negeri.

Sidang Wanita Pulau Pinang 2021

PWDC telah menganjurkan Sidang Wanita Pulau Pinang 2020 yang merupakan sebuah platform khas bagi wanita menentang bakat kepimpinan. Sidang Wanita dirangka khusus berlandaskan Persidangan Dewan Undangan Negeri Pulau Pinang (DUN). Struktur program ini dibina secara komprehensif yang terdiri daripada beberapa komponen iaitu pemahaman dan pendidikan, pembangunan kapasiti dan platform mengasah bakat. Pada hari persidangan 40 wanita yang telah memainkan peranan sebagai wakil rakyat telah mewakili 40 konstituensi yang terdapat di Pulau Pinang. Sidang Wanita juga merupakan pentas untuk mendedahkan wanita kepada tugas dan tanggungjawab sebagai seorang wakil rakyat serta mendapat gambaran perjalanan persidangan Dewan Undangan Negeri (DUN).

Pada 21 Ogos 2020 satu Sidang Media telah diadakan untuk mengumumkan inisiatif ini. Sidang Wanita 2020 telah disambut baik oleh masyarakat awam dengan permohonan penyertaan yang diterima lebih daripada 400 peserta. Pada bulan September, PWDC telah mengadakan siri Jelajah di lima daerah di Pulau Pinang bagi mendepani dan menyantuni para perwakilan. Jelajah ini memberi peluang kepada para peserta untuk mengikuti perkongsian bersama wakil rakyat berkenaan isu-isu wanita.



Jelajah Daerah Seberang Perai Tengah yang diadakan di Dewan Pejabat Daerah SPT telah dihadiri oleh YB. Chong Eng, EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam, YB. Dr. Hajah Norlela Binti Ariffin, EXCO Kesihatan, Agroteknologi & Keselamatan Makanan, Pembangunan Luar Bandar Dan Kesihatan, YB. Kasthuriraani Patto, Ahli Parlimen Batu Kawan, YB. Lim Siew Khim, ADUN Sungai Pinang dan YB. Heng Lee Lee, ADUN Berapit.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan



Ahli Parlimen Batu Kawan YB. Kasthuriraani Patto dan ADUN Bukit Tambun YB. Goh Choon Aik hadir untuk sesi perkongsian di Jelajah Daerah Seberang Perai Selatan, Nash Bistro pada 3 September 2020.

Bengkel Persediaan Sidang Wanita 2020 yang merupakan proses pembangunan kapasiti selama 2 hari telah diadakan pada 26 dan 27 September 2020 untuk melatih dan menilai seramai 87 orang peserta. Hasil penilaian, 40 orang peserta telah dipilih untuk mensimulasikan DUN dengan berperanan sebagai wakil rakyat.



Sesi bergambar bersama para peserta Sidang Wanita 2020.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Sidang Wanita 2020 telah diadakan di Dewan Sri Pinang pada 20 Oktober 2020, iaitu tempat sebenar Persidangan Dewan Undangan Negeri Pulau Pinang (DUN). Sidang Wanita 2020 telah dipengerusikan oleh Yang-diPertua DUN YB. Dato' Law Choo Kiang. Pemimpin-pemimpin Sidang Wanita memainkan peranan "semak dan imbang" dengan sempurna dalam proses simulasi tersebut. Proses ini sememangnya menggunakan format DUN yang sebenar dan para perwakilan telah mengambil peluang untuk menyuarakan hasrat rakyat.

Y.A.B. Tuan Chow Kon Yeow, Ketua Menteri Pulau Pinang, berpandangan bahawa inisiatif ini telah membuktikan pemimpin wanita juga cekap, mahir dan mampu mengutamakan kerja mereka dalam hal ehwal negeri dan isu-isu masyarakat.



Sesi bergambar Yang di-Pertua DUN, wakil-wakil rakyat dan perwakilan Sidang Wanita 2020 sebelum persidangan dimulakan.



Pemimpin-pemimpin wanita berbahas berkenaan isu-isu semasa yang dihadapi oleh masyarakat dalam sidang khas yang pertama di Malaysia.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Bengkel Pembangunan Kepimpinan Wanita

Bengkel Pembangunan Kepimpinan Wanita adalah bertujuan menyediakan wanita untuk menjadi pemimpin negara. Bengkel pembangunan kapasiti ini dilengkapi dengan 4 modul yang merangkumi pemahaman berkaitan jantina dan gender, kepimpinan dan pemerkasaan wanita, pengucapan awam dan pembinaan pasukan. Bengkel ini menyasarkan ahli-ahli Jawatankuasa Pembangunan Wanita dan Keluarga (JPWK) dan ahli-ahli Majlis Pengurusan Komuniti Kampung (MPKK). Sebanyak 4 bengkel telah diadakan pada suku pertama dan ketiga tahun 2020.

Bengkel *Training of Trainers* (TOT) untuk Pembangunan Kepimpinan Wanita

Satu bengkel telah diadakan untuk melatih pemudah cara yang terdiri daripada kumpulan profesional serta mempunyai pengalaman yang berbeza. Peserta yang terpilih akan menjadi pemudah cara untuk Bengkel Pembangunan Kepimpinan bagi ahli-ahli JPWK dan MPKK dengan menggunakan modul latihan PWDC.

Wanita dalam Ekonomi – Keusahawanan dan Komuniti

Penang Women Entrepreneur Mentoring Programme (PWEMP)

Selaras dengan visi Penang2030; Negeri Pintar dan Hijau Berteraskan Keluarga Inspirasi Negara, Kerajaan Negeri Pulau Pinang melalui PWDC telah melancarkan Penang Women Entrepreneur Mentoring Program (PWEMP). Program ini telah berlangsung selama 6 bulan bermula Oktober 2020 hingga Mac 2021. Seramai 138 mentee telah menyertai program ini bersama dengan 34 mentor sebagai pembimbing. Program ini telah dilancarkan melalui satu sidang media pada 10 Ogos 2020 oleh YB. Chong Eng bersama, YB. Dato' Haji Abdul Halim bin Haji Hussin, EXCO Perdagangan, Industri dan Pembangunan Usahawan.

PWEMP direka bentuk dengan sokongan rakan strategik iaitu; WomenBizSENSE, Yayasan Kemajuan Sosial Malaysia, JCI Pearl, NAWEM Pulau Pinang, Pertubuhan Pembangunan Wanita Tamarai Pulau Pinang, dan rakan kerjasama iaitu; Digital Marketing Consultant (DMC), Penang Women Chamber of Commerce (PWCC) dan Penang Development Corporation (PDC).



EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam, YB. Chong Eng dan EXCO Perdagangan, Industri dan Pembangunan Usahawan, YB. Dato' Haji Abdul Halim Bin Haji Hussain bersama Rakan Strategik dan Rakan Kerjasama ketika pelancaran PWEMP.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan



YB. Chong Eng bergambar bersama menti dan mentor ketika sesi latihan dan pementoran yang pertama diadakan di Usains, Bukit Jambul.

Program Wanita Jana Rezeki

PWDC mengakui sesetengah usahawan wanita menjana sumber rezeki dengan menggunakan dapur di rumah mereka sebagai tempat penghasilan dan pengeluaran produk makanan. Program Wanita Jana Rezeki menyediakan persaingan sihat di antara peserta dengan pemberian geran permulaan bernilai RM1,000 untuk memulakan atau mengembangkan perniagaan kepada peserta yang terpilih. Mereka boleh menggunakan wang geran tersebut untuk membeli perkakas dan alatan dapur yang boleh digunakan untuk menghasilkan produk makanan mereka.

Satu sesi Food Tasting telah diadakan pada 25 Julai 2020 oleh panel juri yang dilantik oleh PWDC. Panel juri bertindak untuk menilai rasa, tekstur dan kualiti makanan yang disediakan oleh para peserta. Peserta yang terpilih sebagai penerima geran permulaan program Wanita Jana Rezeki telah diumumkan dalam sidang media yang berlangsung pada 28 September 2020 yang lalu.



Peserta yang terpilih mempamerkan produk makanan mereka semasa sidang media.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

'Projek Eko-Kraf'

'Projek Eko-Kraf Komuniti' telah mengadakan lawatan ke Perbadanan Kemajuan Kraftangan Malaysia (PKKM) cawangan Pulau Pinang pada 12 Mac 2020. Lawatan tersebut telah disertai oleh peserta Projek Eko-Kraf Komuniti Pangsa PPR Ampangan, Ketua Pegawai Eksekutif Asia Community Service (ACS), kakitangan PDK An-Nur Paya Keladi dan PDK-Sinar Harapan serta beberapa pegawai kerajaan Negeri Pulau Pinang.

Tujuan lawatan ini dibuat adalah untuk memberi pendedahan kepada usahawan dan agensi terlibat tentang peranan yang dimainkan oleh PKKM dan melihat kepada peluang untuk bekerjasama bagi menyokong usahawan kraftangan dalam mengembangkan jenama perniagaan di pasaran. Seramai 22 hadirin telah diberikan taklimat oleh Pengarah PKKM cawangan Pulau Pinang, Encik Mohd Shahrir bin Mohamad Ramli tentang PKKM. Semasa lawatan juga hadirin berpeluang melihat cara-cara mencanting batik dan menjahit sulaman songket.

Jawatankuasa Pembangunan Wanita dan Keluarga (JPWK)

Majlis Perlantikan Rasmi JPWK Sesi 2020/2021

Berikutan kejayaan JPWK pada tahun 2019 dalam menjalankan program-program pembangunan wanita dan keluarga di peringkat akar umbi Kerajaan Negeri Pulau Pinang, 600 wanita JPWK telah dilantik secara rasmi bagi sesi 2020/2021. Pada hari yang sama, iaitu 16 Februari 2020, sebuah bengkel pengurusan projek telah diadakan.



Gambar kumpulan bersama dengan Ketua Menteri, Y.A.B Tuan Chow Kon Yeow.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Pembinaan Kapasiti Penstriman Langsung untuk JPWK

Keperluan untuk pembinaan kapasiti penstriman langsung muncul disebabkan pandemik COVID-19 yang telah menukar skop kerja JPWK yang sebelum ini banyak melaksanakan program secara bersemuka dan terpaksa bertukar kepada dalam talian. Oleh yang demikian, pada 27 April 2020, PWDC telah menjalankan pembinaan kapasiti ini dalam usaha untuk sentiasa menambah baik kemahiran pemimpin wanita dalam mengendalikan mesyuarat dan aktiviti secara maya dengan menggunakan platform seperti Streamyard, Zoom dan Skype.

Siaran Langsung siri "Call for Action: Wanita Cakna Pembangunan Masyarakat"

Dalam usaha PWDC untuk meneruskan usaha mendekati masyarakat walaupun dilanda cabaran pandemik COVID-19, satu siri siaran langsung bertajuk Wanita Cakna Pembangunan Masyarakat telah diadakan. Dalam sesi interaksi secara maya yang telah diadakan pada 3 Oktober 2020, YB. Chong Eng telah menjawab soalan-soalan yang telah diajukan melalui laman Facebook PWDC. Beliau telah menyeru agar masyarakat setempat terus memberi sokongan terhadap JPWK dalam usaha mereka untuk memperkasakan wanita dan keluarga di Pulau Pinang.



YB. Chong Eng sedang berinteraksi dengan penonton secara langsung di Facebook PWDC.

Pelancaran Relanita Pulau Pinang

Kumpulan sukarelawan wanita yang pernah dikenali sebagai Briged Wanita Pulau Pinang (BWPP) telah diberi penjenamaan semula pada 5 November 2020 dan kini dikenali sebagai Relanita Pulau Pinang. Relanita Pulau Pinang akan memainkan peranan sebagai kumpulan sokongan dalam aktiviti yang dianjurkan oleh JPWK di KADUN masing-masing.



Pengumuman Relanita Pulau Pinang yang disiarkan secara langsung di Facebook PWDC.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Pembangunan Keluarga

Dasar Keluarga Selamat

Dasar Keluarga Selamat telah dilaksanakan bermula Julai 2020 untuk membentuk satu sistem sokongan kepada mangsa keganasan rumah tangga. Pelaksanaan dasar ini merupakan usaha kerajaan negeri untuk membanteras kes keganasan rumah tangga yang semakin meningkat akibat pelaksanaan Perintah Kawalan Pergerakan (PKP).

PWDC dan Women's Center for Change (WCC) sebagai rakan strategik dasar ini telah mengadakan bengkel-bengkel pembinaan kapasiti. Pada tahun 2020, terdapat 3 sesi telah dijalankan dan dihadiri oleh peserta daripada agensi kerajaan, Pusat Khidmat Ahli Dewan Undangan Negeri, Pertubuhan Bukan Kerajaan (NGO), dan Pertubuhan Keagamaan. Melalui bengkel ini, para peserta dilengkapkan dengan kemahiran untuk membuat rujukan kes keganasan rumah tangga kepada agensi yang bersesuaian dan serta memberi bantuan segera kepada mangsa.

Bengkel yang pertama telah diadakan pada 22 September 2020 dan telah dihadiri oleh 68 wakil dari Bahagian Perancangan Ekonomi Negeri (BPEN), lima Pejabat Daerah dan Tanah, Majlis Bandaraya Pulau Pinang (MBPP) dan Majlis Bandaraya Seberang Perai (MBSP). Bengkel kedua telah diadakan pada 26 Oktober 2020 dan telah disertai oleh 36 orang peserta dari 27 Pusat Khidmat Ahli Dewan Undangan Negeri dan Pertubuhan Bukan Kerajaan (NGO). Pada 15 Disember 2020, satu lagi bengkel telah diadakan untuk First Support Points NGO dan Pusat Khidmat ADUN.



YB. Chong Eng dan Ketua Pegawai Eksekutif PWDC, Puan Ong Bee Leng dalam gambar berkumpul bersama peserta-peserta bengkel.



Dasar Keluarga Selamat membina ekosistem yang menyokong keluarga selamat.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Hari Keluarga Negeri Pulau Pinang 2020

Sambutan Hari Keluarga Peringkat Negeri Pulau Pinang telah dilancarkan untuk tahun kedua menerusi sidang media yang telah diadakan pada 6 Mei 2020. Hari Keluarga Peringkat Negeri Pulau Pinang 2020 dijalankan secara hibrid iaitu melalui secara maya dan secara bersemuka yang terhad sebagai alternatif kreatif dalam menjalankan program bermanfaat walaupun sedang berhadapan dengan kekangan Perintah Kawalan Pergerakan disebabkan oleh pandemik Covid-19.

Sambutan tahun ini diserikan dengan pelbagai aktiviti seperti Pertandingan Perkongsian Foto Meraikan Keluarga: Rakam Momen Indah, Pop Kuiz Mingguan, Penstriman Langsung Luangkan Masa Bersama Keluarga: Pelajari Origami Bersama PWDC dan Kit Eksplorasi Famili. Sambutan Hari Keluarga mendapat sokongan daripada 40 JPWK yang berperanan mengagihkan dan mengawal selia aktiviti Kit Eksplorasi Famili. Objektif Kit ini adalah bertujuan untuk memupuk semangat kekeluargaan melalui aktiviti-aktiviti mudah dan menyeronokkan yang boleh dilakukan bersama-sama di kediaman mereka. Kesemua peserta yang terlibat mendapat peluang untuk meluangkan masa dan bekerjasama bersama ahli keluarga untuk menyelesaikan cabaran yang disediakan di dalam kit tersebut.

Para pemenang aktiviti-aktiviti yang telah dijalankan dijemput untuk hadir ke Majlis Penutup dan Penyampaian Hadiah yang telah diadakan di Pusat Harmoni Pulau Pinang pada 25 Julai 2020.



Ketua Menteri Pulau Pinang, YAB Chow Kon Yeow, EXCO Pembangunan Sosial dan Hal Ehwal Bukan Islam, YB Chong Eng dan Ketua Pegawai Eksekutif PWDC, Puan Ong Bee Leng di sidang media Hari Keluarga Peringkat Negeri Pulau Pinang 2020.



YB Lim Siew Khim, ADUN Sungai Pinang merangkap Pengarah PWDC menutup kempen Hari Keluarga Pulau Pinang 2020.

Siaran Langsung "Call for Action: 'Kepentingan Interaksi Sihat Dalam Keluarga'"

Satu siri temubual bersama tujuh keluarga telah ditayangkan pada 8 Ogos 2020. Temubual ini adalah sebahagian daripada sesi penstriman langsung "Call for Action: Kepentingan Interaksi Sihat Dalam Keluarga" yang membincangkan kepentingan dan cara-cara untuk memupuk interaksi yang sihat sesama ahli keluarga. Dalam sesi dalam talian tersebut, Ketua Pegawai Eksekutif PWDC, Puan Ong Bee Leng, berkongsi tentang usaha PWDC memainkan peranan dalam pembangunan wanita dan keluarga serta pengalaman beliau sendiri apabila berkomunikasi dengan ahli keluarga.

Temubual tersebut turut diadakan bersama ahli-ahli Dewan Undangan Negeri termasuk Timbalan Ketua Menteri I Pulau Pinang, YB. Dato' Ir. Hj. Ahmad Zakiyuddin bin Abdul Rahman. Ahli-ahli DUN telah berkongsi pandangan mereka terhadap kepentingan memupuk interaksi sihat dalam keluarga. Mesej berbentuk video temubual ini turut ditayangkan semasa penstriman langsung.

Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Siri Siaran Langsung Pemerkasaan Wanita dan Pembangunan Keluarga

Antara usaha untuk mendepani norma baharu, PWDC telah mengadakan siri penstriman langsung "Call for Action" yang telah membincangkan isu-isu berkaitan pemerkasaan wanita dan pembangunan keluarga.

Sebelas episod yang merangkumi pelbagai topik bermanfaat seperti penjagaan kesihatan mental, keusahawanan, kepimpinan dan kepentingan memupuk interaksi sihat bersama keluarga telah ditayangkan sepanjang tempoh Perintah Kawalan Pergerakan.

Topik : *Who Am I?*
Tarikh : 11 April 2020
Ahli Panel : Dr. Wong Lai Yong



Topik : Suara Barisan Hadapan: Duduk Rumah Demi Keluarga
Tarikh : 26 April 2020
Ahli Panel : Dato' Dr. Jahizah Hassan



Topik : *Managing Change in Challenging Times*
Tarikh : 18 April 2020
Ahli Panel : Cik Jeanne Ooi



Topik : *Are Your Values in Conflict with Expectation of Others?*
Tarikh : 2 Mei 2020
Ahli Panel : Dr. Wong Lai Yong



Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Topik : *Online Selling: How To Succeed As A Beginner*
 Tarikh : 9 Mei 2020
 Ahli Panel : Cik Krista Goon



Topik : *Get Results: Do Things Differently*
 Tarikh : 16 Mei 2020
 Ahli Panel : Dato' Rohana Abdul Ghani
 Moderator : Cik Jeanne Ooi



Topik : *The Power and Strength that a Corporate Business must have in order to sustain. Are you strong enough?*
 Tarikh : 27 Jun 2020
 Ahli-Ahli Panel : Cik Gina Koay, Ms. Regine Lim, Ms. Christy Foo
 Moderator : Cik EeLin Tan



Topik : *Baby Dumping: Social & Legal Reform*
 Tarikh : 24 Julai 2020
 Ahli-Ahli Panel : YB. Chong Eng, Dato' Hajah Latiffa Abdul Rahman, En. Gerald Mak, Prof. Dr. Hajar Abdul Rahim



Pembangunan Wanita Dan Keluarga (WFD)

Sorotan

Topik : *Powering from Activism to Politics*
 Tarikh : 22 Ogos 2020
 Ahli-Ahli Panel : YB. Chong Eng, YB. Maria Chin, YB. Jannie Lasimbang
 Pemudah Cara : YB. Chong Eng



Topik : Adakah segregasi merupakan salah satu solusi dalam mencegah keganasan terhadap wanita?
 Tarikh : 29 Ogos 2020
 Ahli-Ahli Panel : YB. Senator Aiman Athirah @ Raj Munni Sabu, Mr. Ahmad Munawir Abdul Aziz, Cik Chan Xin Ying
 Moderator : Dr. Zaireeni Azmi



Topik : Ayuh Pemimpin Wanita! Tampil Ke Depan!
 Tarikh : 24 Oktober 2020
 Ahli-Ahli Panel : YB Kasthuriraani Patto, Datin Hj. Nor Haliza
 Moderator : Pn. Ong Bee Leng



Serotan Kempen Dan Acara Awam

Hari Wanita Sedunia 2020 (International Women's Day 2020)

Hari Wanita Sedunia (IWD) diraikan setiap tahun pada 8 Mac oleh wanita di seluruh dunia untuk mewujudkan kesedaran mengenai kesaksamaan gender. PWDC dan Kerajaan Negeri Pulau Pinang menekankan kepentingan IWD dengan meraikan pencapaian sosial, ekonomi dan politik golongan wanita.

Tema untuk Hari Wanita Sedunia 2020 ialah "Each for Equal" yang menitikberatkan "individualisme kolektif". Sebagai individu, kita semua bertanggungjawab atas pemikiran dan perbuatan masing-masing tetapi, secara kolektif, setiap seorang individu dapat membantu mewujudkan dunia yang berkesaksamaan gender.

Majlis Sambutan Hari Wanita Sedunia telah diadakan di Dewan Sri Pinang pada 5 Mac 2020. Acara ini dirasmikan oleh Yang Amat Berbahagia Toh Puan Dato' Seri Utama Hajah Majimor Binti Shariff dan majlis tersebut telah dihadiri oleh 570 orang peserta. Manakala, majlis penutupan tersebut telah dipengerusikan oleh Ketua Menteri Pulau Pinang, Y.A.B. Tuan Chow Kon Yeow.

Sebanyak 19 acara dan aktiviti-aktiviti telah dianjurkan oleh JPWK sepanjang sambutan perayaan Hari Majlis Wanita Sedunia 2020. Namun, kebanyakan aktiviti-aktiviti tersebut telah diadakan secara maya disebabkan Perintah Kawalan Pergerakan (PKP) untuk membendung penularan wabak COVID-19.



Majlis sambutan Hari Wanita Sedunia 2020 (IWD 2020) telah dirasmikan oleh Yang Amat Berbahagia Toh Puan Dato' Seri Utama Hajah Majimor Binti Shariff.



Ketua Menteri Pulau Pinang Y.A.B. Tuan Chow Kon Yeow, bergambar bersama peserta di Majlis Penutup IWD bertempat di Dewan Sri Pinang pada 5 Mac, 2020.

Serotan Kempen Dan Acara Awam

Penang Goes Orange 2020 (PGO 2020)

Penang Goes Orange (PGO) merupakan sebuah kempen peringkat Negeri Pulau Pinang dan dianjurkan oleh Kerajaan Negeri Pulau Pinang melalui PWDC sejak tahun 2014. Kempen ini bertujuan membangkitkan kesedaran dalam menghentikan segala bentuk keganasan terhadap wanita selaras dengan Dasar Keluarga Selamat Kerajaan Negeri Pulau Pinang sejak tahun 2020.

Kempen PGO 2020 yang bertemakan “Keluarga Selamat” adalah untuk meningkatkan kesedaran orang awam dan untuk memberi penekanan bahawa setiap keluarga harus berada dalam keadaan selamat dan tidak terancam dengan sebarang bentuk keganasan.

Sempena kempen ini, aktiviti-aktiviti secara maya dan fizikal telah diadakan untuk menyebarkan mesej kepada semua lapisan masyarakat. Pelancaran acara Virtual Walk, 100 orang lelaki telah disempurnakan oleh Timbalan Ketua Menteri I, YB. Dato’ Ir. Hj. Ahmad Zakiyuddin bin Abdul Rahman.



Pegawai-pegawai di salah sebuah Pusat Khidmat ADUN memberi tanda sokongan terhadap kempen PGO 2020.



Timbalan Ketua Menteri I Pulau Pinang, YB. Dato' Ir. Haji Ahmad Zakiyuddin bin Abdul Rahman turut menyertai acara Virtual Walk untuk menunjuk sokongan beliau terhadap PGO.

Perangkaian Strategik (Rakan dan Kolaborator Kami)





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